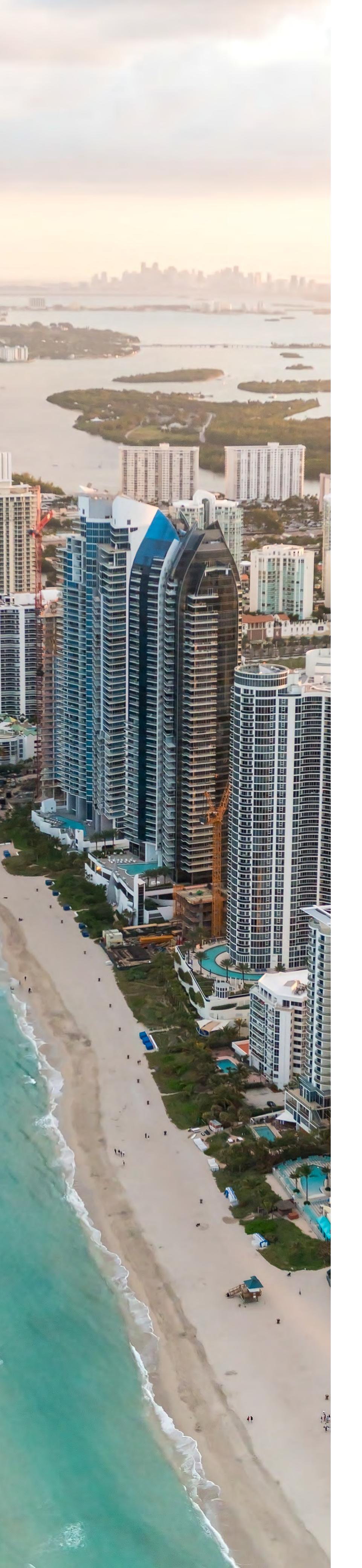






# A SUMMARY OF LAST YEAR'S BEST MOMENTS



# **NDEX**



02 23th January



16 11th May



03 26th January 2023 ECONOMIC OUTLOOK AND INVESTMENT STRATEGIES

> **26th January** EUROPEAN BUSINESS NETWORKING COCKTAIL

05 28th January MUS TOURNAMENT

06

04

**9th February** TECHNOLOGY SERIES 1: 4TH SESSION BLOCKCHAIN

07

25th February II SPAIN US TENNIS TOURNAMENT



14th March INFRAESTRUCTURE SUMMIT NETWORKING EXCHANGE: ARGENTINA, SPAIN AND MEXICO

18th May EUROPEAN NETWORKING COCKTAIL

18 25th May GENERAL ASSEMBLY

19 2nd June II SPAIN US CHAMBER GOLF TOURNAMENT

20 **6th June** PRACTICAL TALK ON TAXATION: NAVIGATING THE FISCAL LANDSCAPE

21 12th June COLOQUIO "ESPAÑA: ALIADO CLAVE EN LA HISTORIA DE EE.UU

20th July EUROPEAN NETWORKING COCKTAIL



14

16th March

EUROPEAN BUSINESS NETWORKING COCKTAIL



11 **30th March** TOSCANA DI MARE

2 11st April PERIODISMO CON Ñ

13 25th April LLYC CONFERENCE

> **28TH April** ESADE ALUMNI ANNUAL MEETING

**14th September**  $\mathbf{23}$ WOMEN ON 2023

15-18th September 24 AMERICAS FOOD & BEVERAGE SHOW 2023

25 **26th October** GENERATIVE AI: ECONOMIC EFFECTS OF THE DISRUPTION AHEAD

**02nd November** 

26

SPAIN US CHAMBER ANNUAL GALA 2023

**29th November** WOMEN ON: EMPOWERING THROUGH NETWORKING



#### 2023 YEARBOOK



## This year, we hosted **28** successful events, celebrated our most attended annual Gala ever and welcomed





numerous new faces. Turning **43**, our Chamber now boasts **528** members.

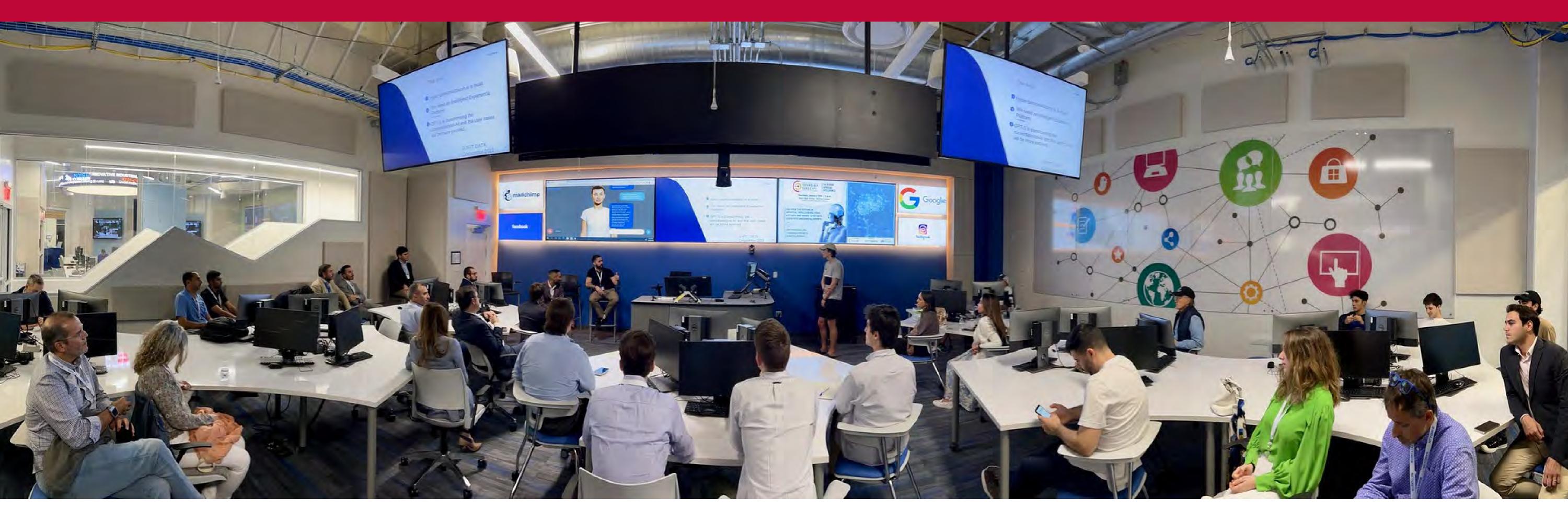


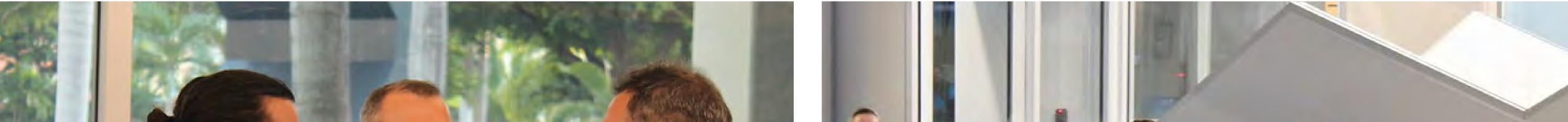
# MAKING THIS POSSIBLE!

#### 2023 YEARBOOK



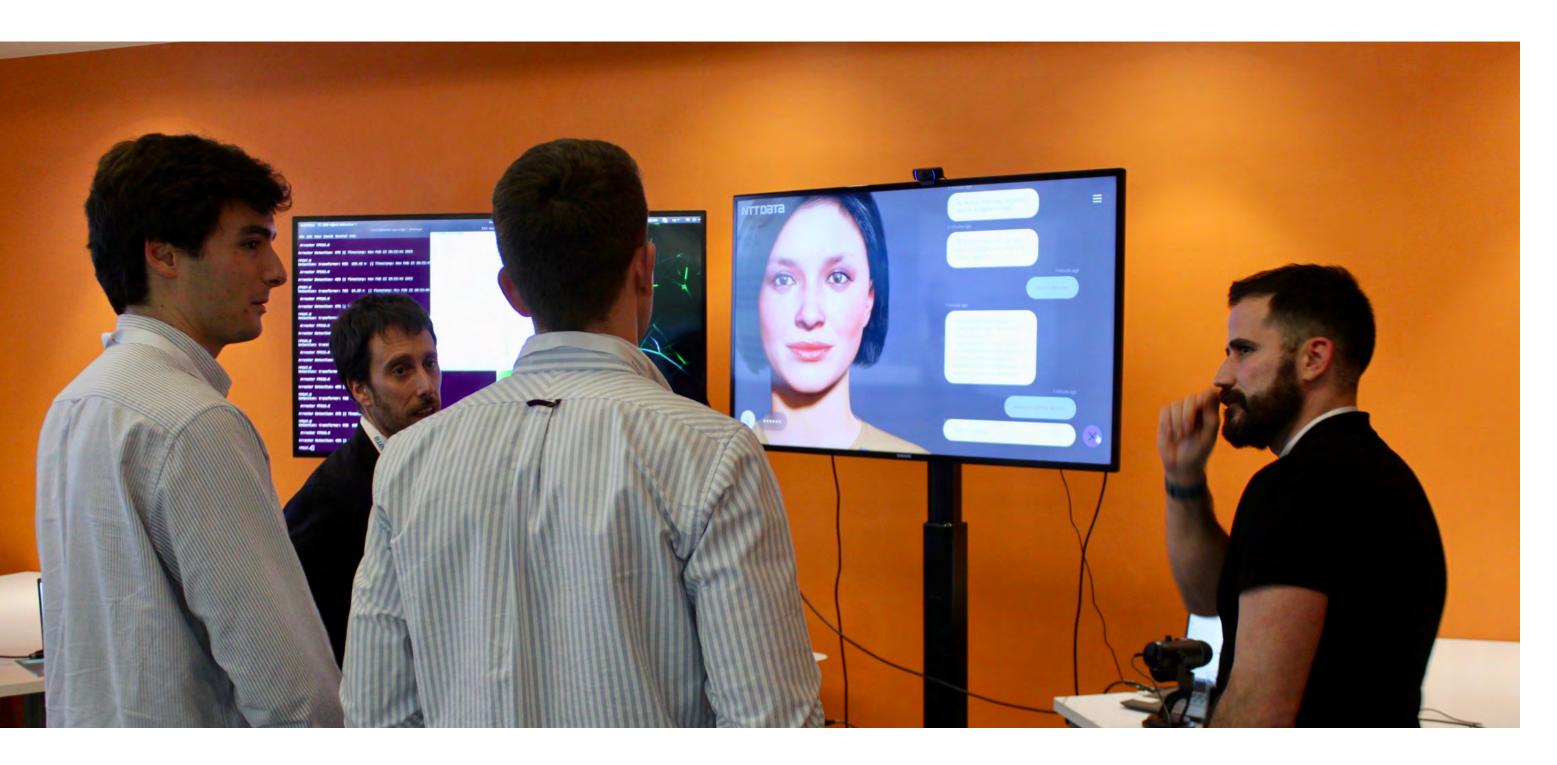
On January 19th, we marked the inaugural event of 2023 with our 3rd session of the 'Technology Series N.1' on Artificial Intelligence, presented in collaboration with NTT Data. More than 40 attendees engaged in a live conversation with a Human Robot and savored a delightful networking cocktail post-session.













#### 2023 YEARBOOK

# JANUARY 23RD 2023

### NEW YEARS MEMBERS COCKTAIL EVENT











# Invest in your future with a global bank focused on your success.

Great Place To Work®

Certified MAR 2023-MAR 2024 USA

abancausa.com

#### Deposits at ABANCA USA are not FDIC insured

### EQUAL HOUSING



# **JANUARY 26TH 2023**

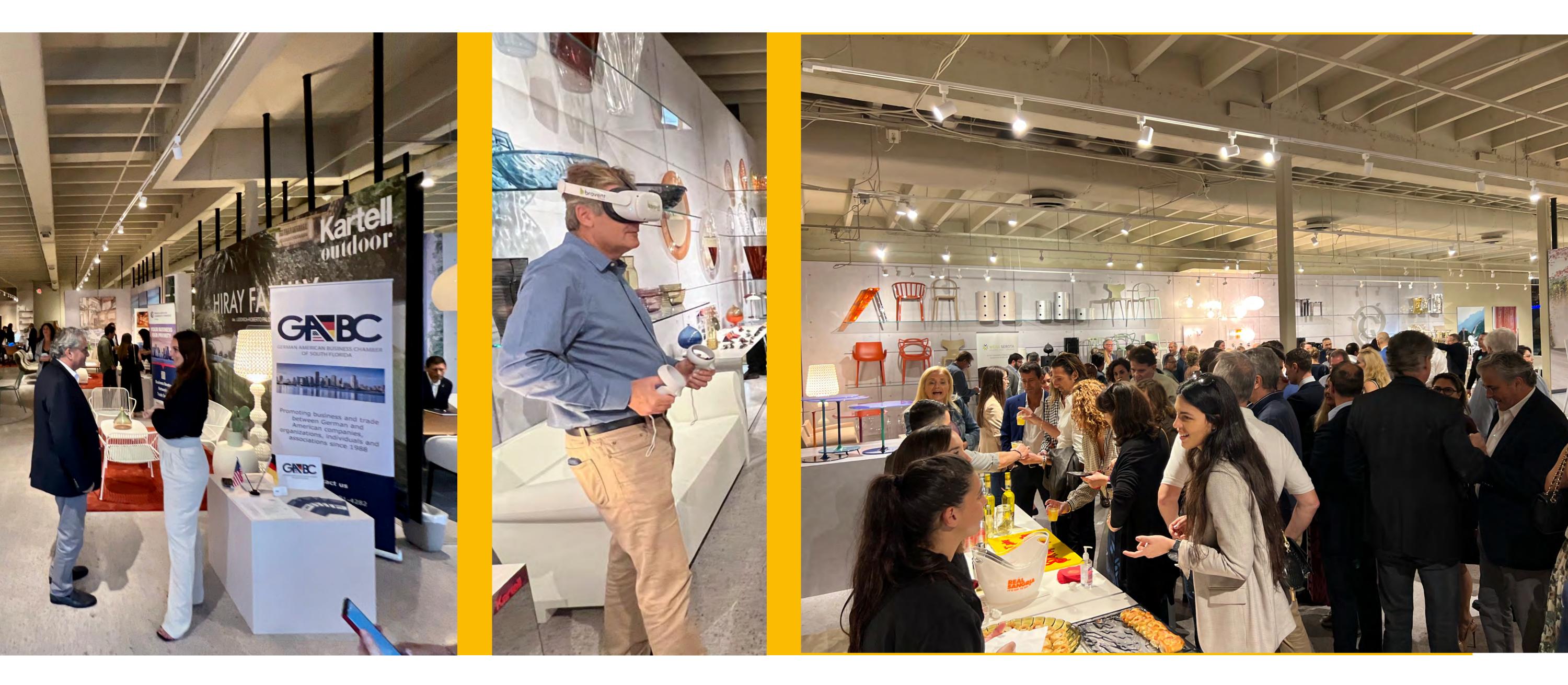
## **2023 ECONOMIC OUTLOOK AND INVESTMENT STRATEGIES**



On January 26th, we had two successful events in Miami. First, we organized a session at Banco Sabadell's Miami offices, featuring an insightful overview of economic perspectives and investment strategies for 2023. The session included perspectives from Mariano Capellino, CEO & Founder of INMSA; Mario González, Sr. Vice President at Banco Sabadell; and Ernesto Lacambra, Partner at Cases & Lacambra. The discussion was expertly moderated by Juan Carlos Pereira, Director of the Spain-Chamber of Commerce in Florida.

### **EUROPEAN BUSINESS COCKTAIL**

Later in the day, we were delighted to celebrate the first European Chambers' in-person gatherings of 2023 in Miami. The European Business Networking Cocktail took place on Thursday, January 26th, from 6:00 p.m. to 8:00 p.m. at Kartell Miami.



#### 2023 YEARBOOK

# **JANUARY 28TH 2023**

## MUS TOURNAMENT

For the second time, we hosted a Mus tournament on the rooftop of Miami Uma House. More than 20 attendees joined, enjoying prizes for the winners, food, and drinks in an atmosphere of healthy and enjoyable competition.







#### 2023 YEARBOOK



#### **TECHNOLOGY SERIES 4TH SESSION: BLOCKCHAIN**

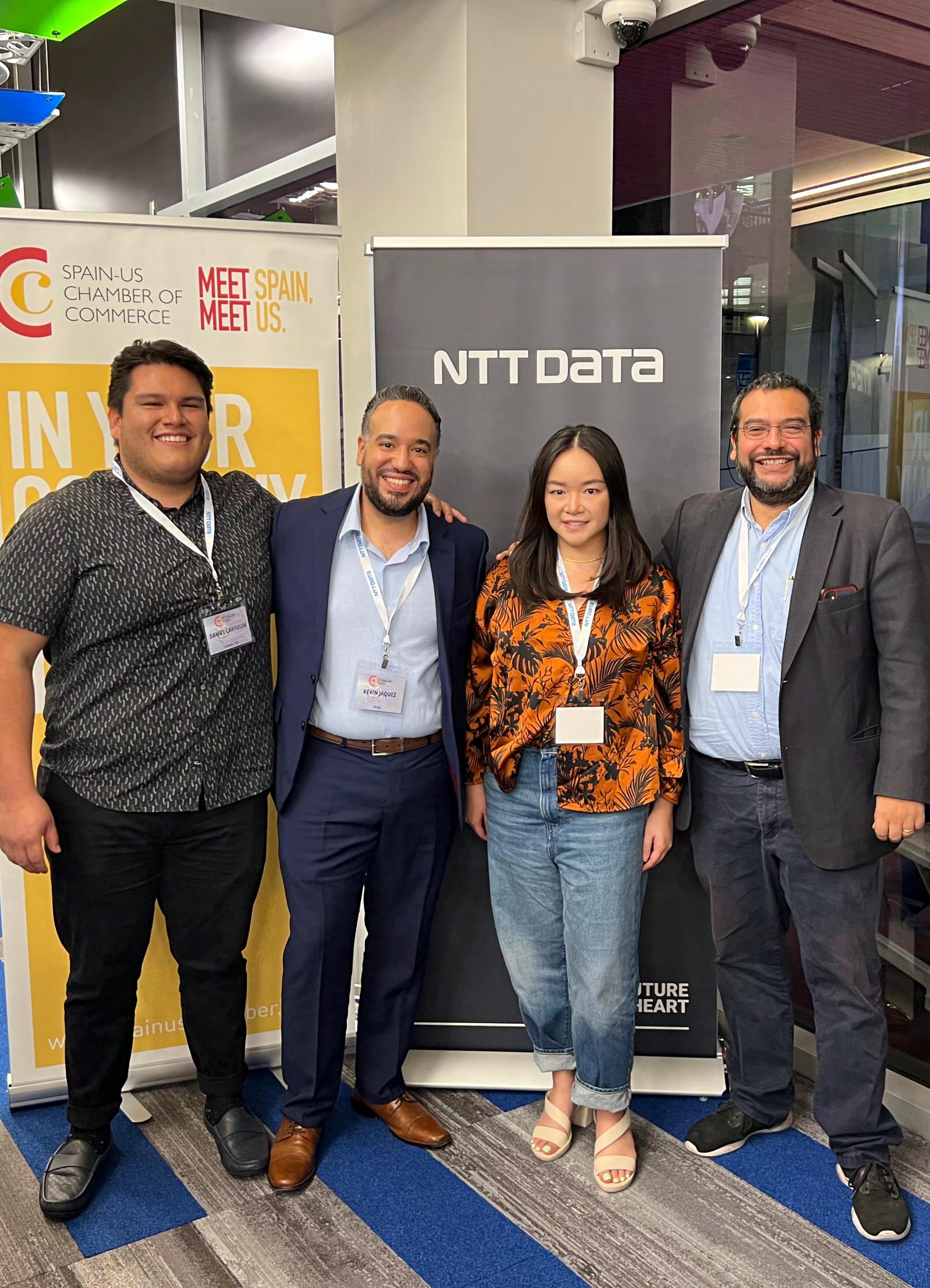
## FEBRUARY 9TH 2023

On February 9th, 2023, NTT hosted a discussion on the evolving landscape of asset tokenization. Organized at Miami Dade College, the event gathered a diverse audience eager to delve into the world of digital transformation.



#### 2023 YEARBOOK







# A global management of outsourced services in search of synergies

#### Janitorial • Landscaping • Maintenance • Airport security



Optimized Processes



LEED and **Green Certified Cleaning Programs** 



**Cost-Effective Quality Service** 



Flexible & Customized Plans



24 | 7 | 365 **Client Accessible** 







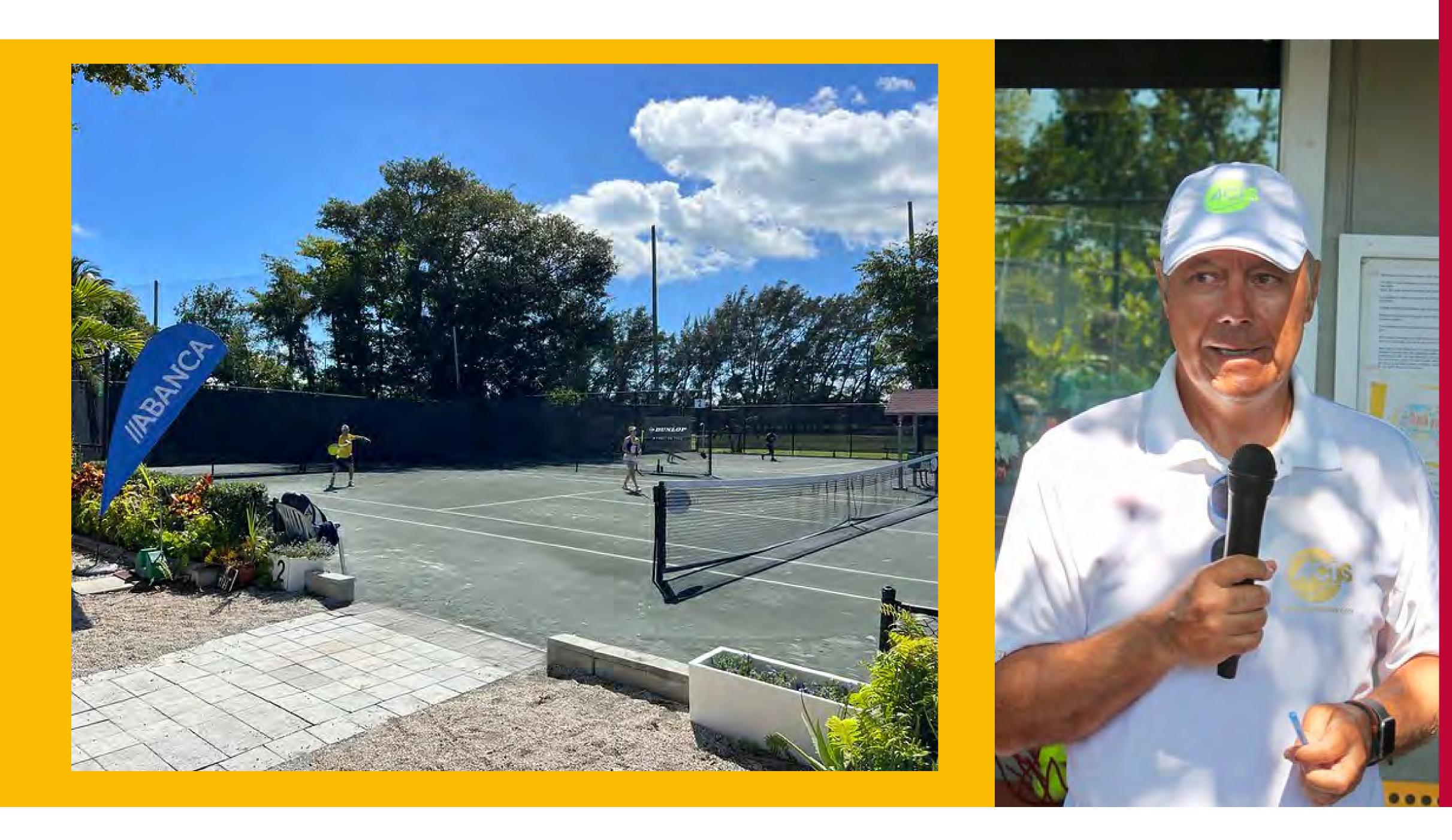
# FEBRUARY 25TH 2023

## II SPAIN-US CHAMBER () TENNIS TOURNAMENT



On February 25th, tennis enthusiasts and Spanish culture fans gathered at the Key Biscayne Tennis Association in a tennis tournament sponsored by Abanca for a memorable day of sports and camaraderie. Players competed in three categories with each participant playing at least two matches.

Participants received official tournament t-shirts and goodie bags. Champions and runners-up were awarded trophies, and two lucky winners received round-trip tickets from Miami to Madrid courtesy of Air Europa.



#### 2023 YEARBOOK









## **MARCH 14TH 2023**





## INFRAESTRUCTURE SUMMIT

On March 14, the Spain-US Chamber of Commerce in Florida, alongside Sacyr organized a dynamic Infrastructure Summit in Holland and Knight's offices. The event provided a platform for insightful discussions on the potential and opportunities within the ever-evolving landscape of U.S. infrastructure development with several panels of speakers from Miami Dade County, Port of Miami, SWP, American Global or Miami-Dade County Board of County Comissioners, among others.

Attendees immersed themselves in an environment conducive to exploring, learning, and networking with key players in the sector such as Florida Department of Transportation, Dan Hurtado PE, Chris Hodgkins, CEO at Port

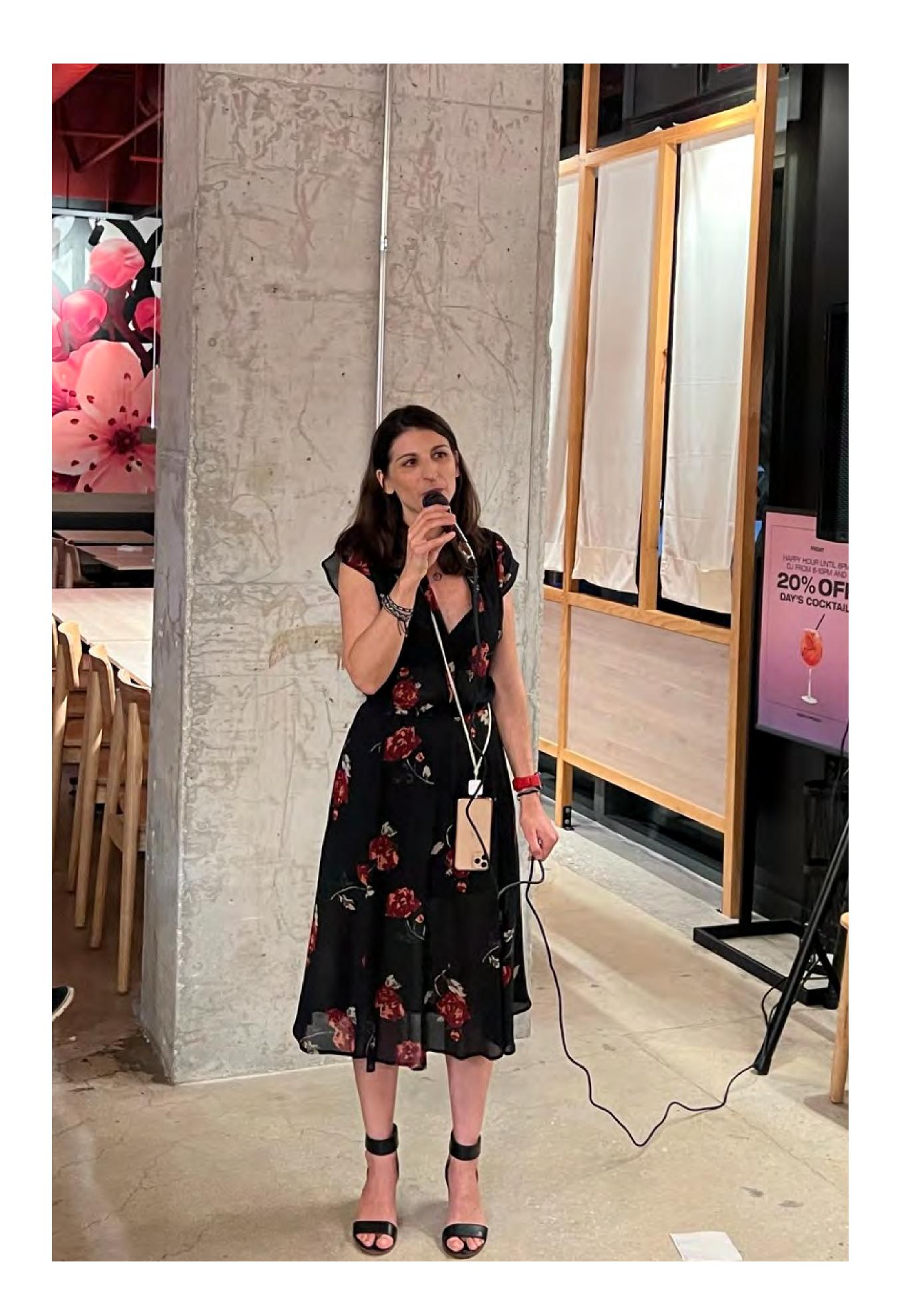
of Miami Tunnel, William Marino, Co-Founder & CEO at Star America Infraestructure Partners and more.

#### 2023 YEARBOOK









## **MARCH 16TH 2023**

**EUROPEAN BUSINESS** 

## NETWORKING COCKTAIL

On Thursday, July 20th, The Citadel in Miami, Florida, transformed into the epicenter of business connections and camaraderie during our European Business Networking Cocktail. Executives, entrepreneurs, and professionals gathered from 6:00 p.m. to 8:00 p.m. for an evening filled with opportunities and networking.

Attendees seized the chance to connect with hundreds of like-minded individuals, creating a dynamic atmosphere of collaboration and idea exchange. Executives and entrepreneurs from

various industries came together to explore potential and opportunities.





# **MARCH 29TH 2023**

#### TIME MANAGEMENT WORKSHOP

In this workshop on time management, the focus was on the pivotal role effective time management plays in achieving a fulfilling life while acknowledging it as a primary stress factor for individuals. Emphasizing the immutable nature of time, the workshop highlighted the need to skillfully organize and manage this precious resource.



# **MARCH 30TH 2023**

#### **TOSCANA DI MARE**

The Toscana Di Mare restaurant celebrated its reopening, welcoming esteemed members of the Spain-United States Chamber of Commerce. The event showcased the restaurant's Italian culinary delights and provided a platform for meaningful business

connections.





# **APRIL 11ST 2023**

## PERIODISMO CON Ñ

The Spain-US Chamber of Commerce had the honor of hosting the Journalism Symposium - Journalism with 'Ñ': Symposium on Spanish-language Journalism in the U.S. by Press Association of Cadiz.

The event took place at the Hotel Indigo in



Brickell on April 11th, starting at 9 in the morning. The agenda included a break, inauguration, and two panels featuring experts in the field of journalism such as Cynthia Hudson, Sonia Osorio, Leopoldo Gomez, Armando Varela, Alejandro Alvarado Bremer Ph.D., Ileana Labastida, Manuel Aguilera Cristóbal, Patsy Loris, José Zamora, and Rafael Cores.



Tetuán y Tánger 14 de marzo Cádiz, 23 y 24 de marzo Miami









# **APRIL 25TH 2023**

## LLYC CONFERENCE: SPANISH BRAND PERCEPTION IN THE US

Communications and reputation experts Marta Alonso and Irati Isturitz from the global communications firm LLYC presented a comprehensive report and analysis on the perception of Spanish brands in the United States. The conference highlighted numerous exciting opportunities for Spanish companies to enhance their brand positioning in the U.S followed by a interesting dicussion with the participation of Monica Vazquez, General Manager at Abanca, Marc Segarra, Managing Partner at ISL, and Albert Sansalvador Vice President of Sales & Marketing USA & Canada at Grupo Damm, who shared valuable insights and experiences in the market.





#### 2023 YEARBOOK

# **APRIL 28TH 2023**

## ESADE ALUMNI ANNUAL MEETING

The event, which took place at Sabadell Financial Center, was a dynamic gathering featuring insightful speakers. Iñaki Ocaña, Global Relations & Careers Director of Esade Alumni, and Pedro Galvan, a respected community member, shared valuable insights into Esade's initiatives, fostering connections among alumni. Pedro Galván was welcomed to sponsors, followed by Charly Maltagiatti, Pan Regional Client Partner at META, discussing the Multiverse. Stress management insights were provided by Victoria Brunacci and Paula Dinaro, followed by a coffee break. The agenda included a scholarship testimonial and a discussion on the labor market situation featuring Sussana Sala, Marta Garcia, and Begoña Gonzalez.









#### 2023 YEARBOOK







# MAY 5TH 2023

### **PRESENTING FITUR 2024**

FITUR in Miami, organized in collaboration with the Spain-US Chamber of Commerce, brought together key players in the tourism industry and press representatives. Notable participants included Deputy Minister of Culture and Tourism of the Madrid Regional Government, Daniel Martinez; Chairman of the Executive Committee of IFEMA MADRID, José Vicente de los Mozos; Chairman of the Madrid Chamber of Commerce and Industry, Angel Asensio; FITUR Director, María Valcarce, and CEO of the Spanish Chamber of Commerce in Miami, Juan Carlos Pereira. The event served as a platform for industry networking and discussions, emphasizing collaboration between Madrid and Miami in the tourism sector.







# MAY 11ST 2023

An unforgettable evening of cross-cultural networking and business opportunities developed as the Spain-US Chamber of Commerce, the United States-Mexico Chamber of Commerce, and the Argentine American Chamber of Commerce of Florida joined forces for a spectacular event on May 11th at Uma House by Yurbban Hotel in Miami Beach. Attendees enjoyed authentic flavors, complimentary food, and drinks, fostering valuable connections and partnerships.

### NETWORKING EXCHANGE: ARGENTINA, SPAIN & MEXICO



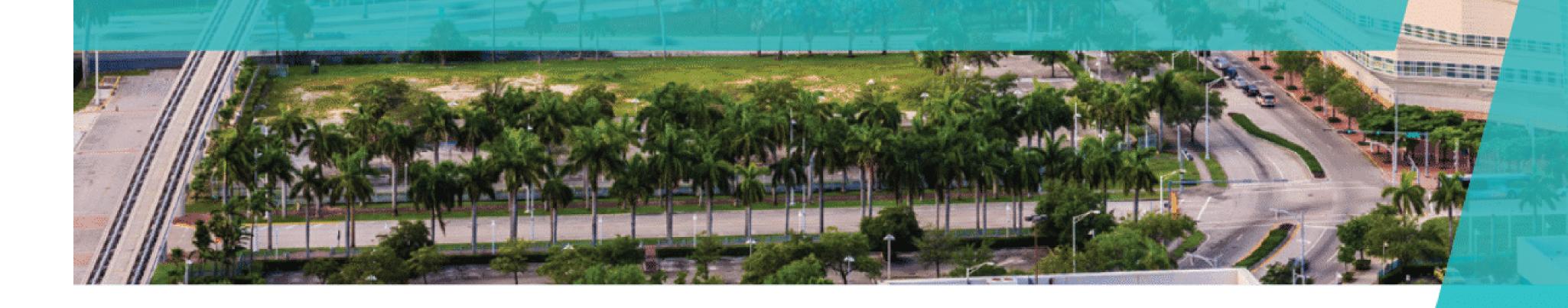


#### 2023 YEARBOOK

## HUNTON ANDREWSKURTH



# ALIGNED WITH YOUR BUSINESS



With over 900 lawyers in the United States, Asia, Europe and the Middle East, Hunton Andrews Kurth LLP serves clients across a broad range of complex transactional, litigation and regulatory matters. We are known for our strength in the energy, financial services, real estate, and retail and consumer products industries, as well as our considerable experience in more than 100 distinct areas of practice, including privacy and cybersecurity, intellectual property, environmental, and mergers and acquisitions. Our full-service litigation practice is one of the largest in the country, with particular depth in key litigation markets such as Texas, California, Florida and the Mid-Atlantic.

#### ©2024 Hunton Andrews Kurth LLP | HuntonAK.com





# MAY 18TH 2023

### EUROPEAN NETWORKING COCKTAIL

This European Business Networking Cocktail at Cala Millor Miami was a networking triumph. Executives and entrepreneurs connected, enjoying complimentary drinks and appetizers. For those eager to boost visibility, European Chambers offered exclusive event sponsorship, providing exposure through social media and emails, targeting 25,000+ contacts. The night showcased the dynamic Miami business community, epitomizing collaboration and connection.



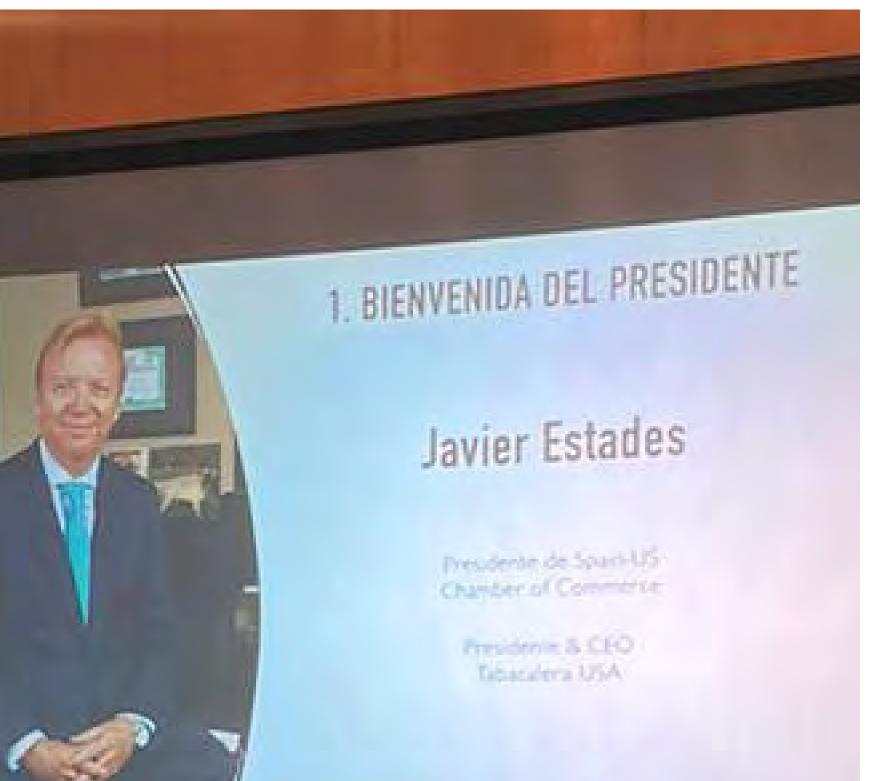
#### 2023 YEARBOOK



# MAY 25TH 2023

#### **GENERAL ASSEMBLY**











The May 25 General Assembly at the Spain-US Chamber of Commerce not only showcased financial diligence but also unveiled a vision for heightened collaboration. Creative presentations and new initiatives signaled an organization embracing innovation. As the assembly concluded successfully, it set the stage for a dynamic period of growth and partnership between Spanish and U.S. businesses.

Former President of the Spain-US Chamber of Commerce, Javier Estades, welcomed everyone at this assembly, followed by Juan Carlos Pereira, CEO of the Spain-US Chamber of Commerce. The chamber's former treasurer, Maurici Llado, audited the accounts of the chamber, further emphasizing the commitment to financial transparency and diligence.

In the aftermath of this assembly, the Spain-US Chamber looks ahead with optimism, armed with fresh ideas and strengthened connections. The commitment to transparency, innovation, and collaboration ensures a promising trajectory for the Chamber and its role in fostering strong bilateral relations.





# Santander



## Wealth Management & Insurance



# **JUNE 2ND 2023**

## II SPAIN-US CHAMBER GOLF TOURNAMENT

Golf enthusiasts gathered at the Miami Beach Golf Club for the III Spain-US Chamber Golf Tournament, enjoying a day of companionship and competition. Whether seasoned pros or novices, participants showcased their skills and connected with fellow players in a tournament sponsored by Tabacalera, among others.



Held on June 2nd , the tournament offered perks like green fees, a BBQ dinner buffet, an open bar, and an exclusive goodie bag. Official polo shirts added an extra touch of exclusivity, while contests like "Hole-In-One CAR PRIZE," "Longest Drive," "Closest to the Pin," and "Beat the PRO" kept the atmosphere lively. The day concluded with a raffle, giving participants the chance to win round-trip tickets from Miami to Madrid for two, courtesy of Air Europa.



















#### 2023 YEARBOOK

# Santander Private Banking

## Beyond expectations.

This is what we promise our clients:

to exceed their expectations and earn their trust and praise.

Best Private Bank in Latam Best for Family Office Services in Latam & Best International Private Bank in:

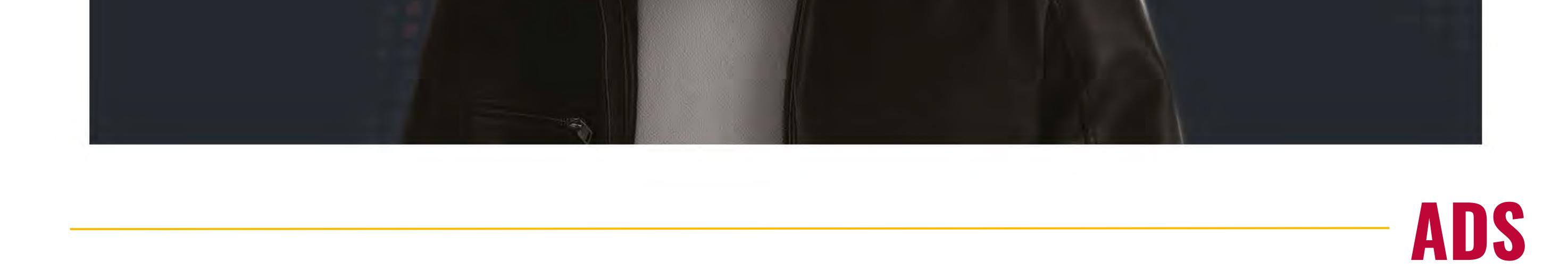
+ Argentina + Peru + Poland
+ Brazil + Uruguay + Portugal
+ Mexico

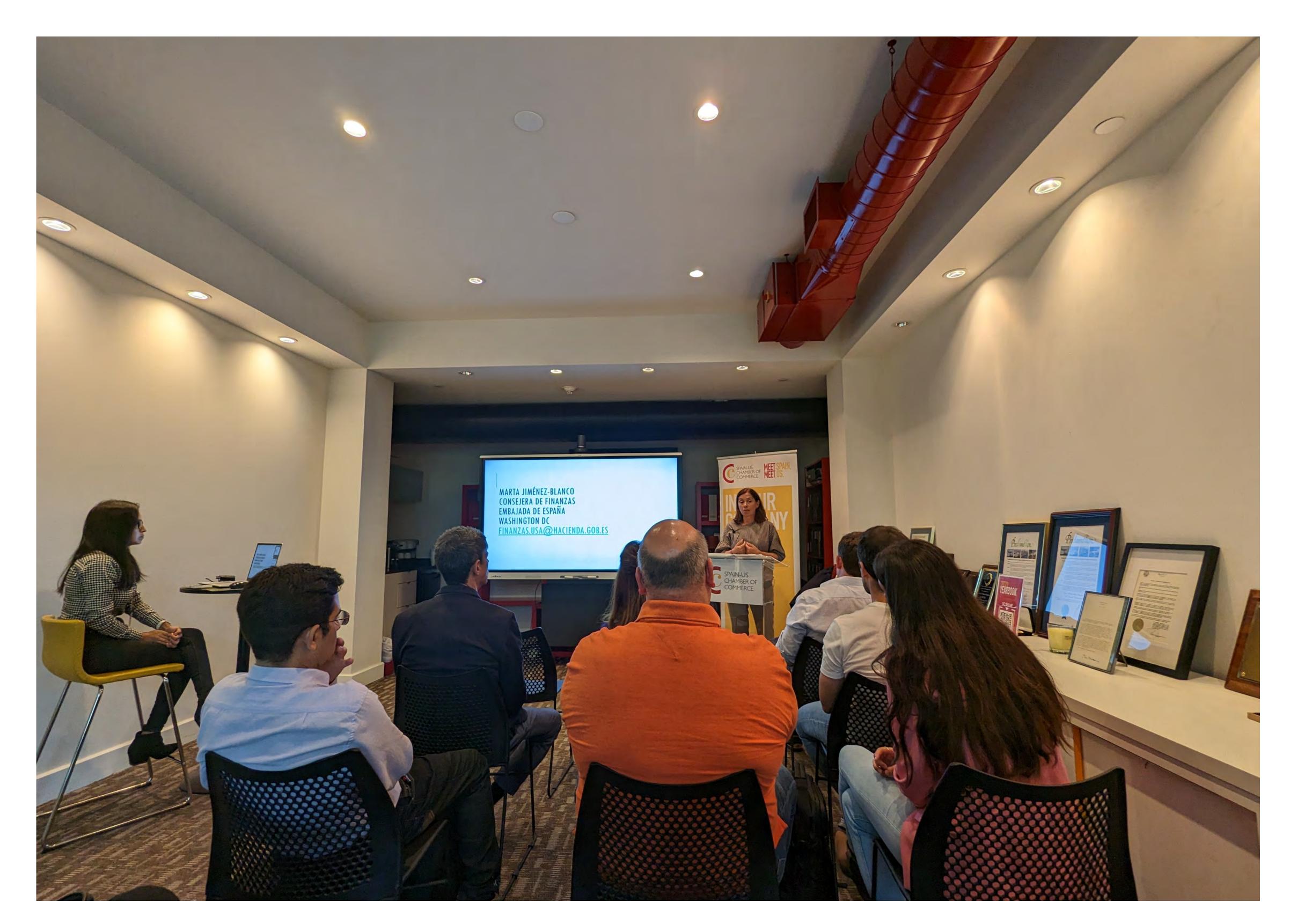






**Carlos Sainz.** Scuderia Ferrari driver and Santander Private Banking Ambassador.





# **NAVIGATING THE FISCAL LANDSCAPE**

## **PRACTICAL TALK ON TAXATION:**

## **JUNE 6TH 2023**

The "Practical Talk on Taxation" was a noteworthy event, highlighting Marta Jiménez-Blanco, Finance Counselor at the Embassy of Spain in Washington DC, as a speaker. Her expertise brought invaluable insights into the intricate fiscal dynamics between the United States and Spain during the event.

The discussions covered a spectrum of key topics, delving into the complexities of tax residency in both the United States and Spain. Attendees gained a comprehensive understanding of the taxation of common incomes, intricacies surrounding inheritance and gift tax, as well as the implications of wealth tax.



The event not only provided a platform for learning but also offered a valuable opportunity for professionals and individuals alike to engage in informed discussions, enhancing their understanding of the evolving fiscal landscape between these two nations.





# JUNE 12TH 2023

The event provided a comprehensive exploration of the historical ties between Spain and the United States, shedding light on Spain's impactful contributions to the nation's history, culture, and political landscape.

## COLLOQUIUM SPAIN: KEY ALLY IN U.S. HISTORY

Distinguished panelists, Fernando Díaz Villanueva and Martha Gutiérrez-Steinkamp, shared their profound knowledge and unique perspectives, elevating the discussion to new heights.

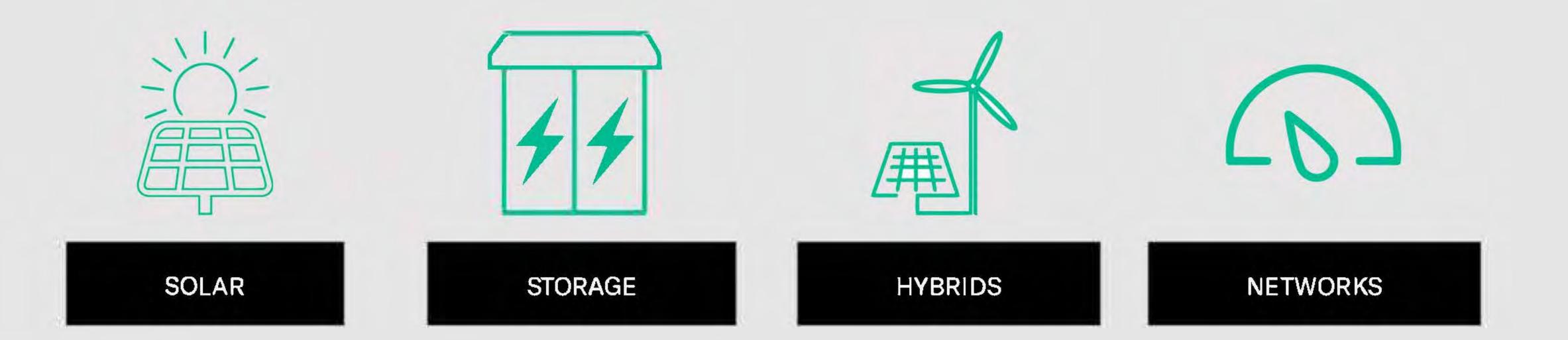






## WITH OUR EXPERIENCE AND KNOWLEDGE, WE CREATE LONG-TERM STRATEGIES THAT INFLUENCE THE WORLD'S ENERGY TRANSFORMATION

We design, build and commission our solutions to integrate renewable plants and storage systems, guaranteeing the success and profitability of the project.



## II +5300 MW INSTALLED OR UNDER CONSTRUCTION

#### +8500 MWh ENERGY INTEGRATED BEFORE 2023

#### +30 COUTRIES

#### +180 PROJECTS





#### eksenergy.com

....



# JULY 20TH 2023

## EUROPEAN **NETWORKING COCKTAIL**

On Thursday, July 20th, professionals gathered at The Citadel for the European Business Networking Cocktail. Attendees, ranging from executives to entrepreneurs,



enjoyed a incredible atmosphere with complimentary welcome drinks, fostering connections and collaboration.

This event was more than a networking opportunity; it was a dynamic showcase of European business in Miami, bringing professionals together for an impactful evening of connections and collaboration.

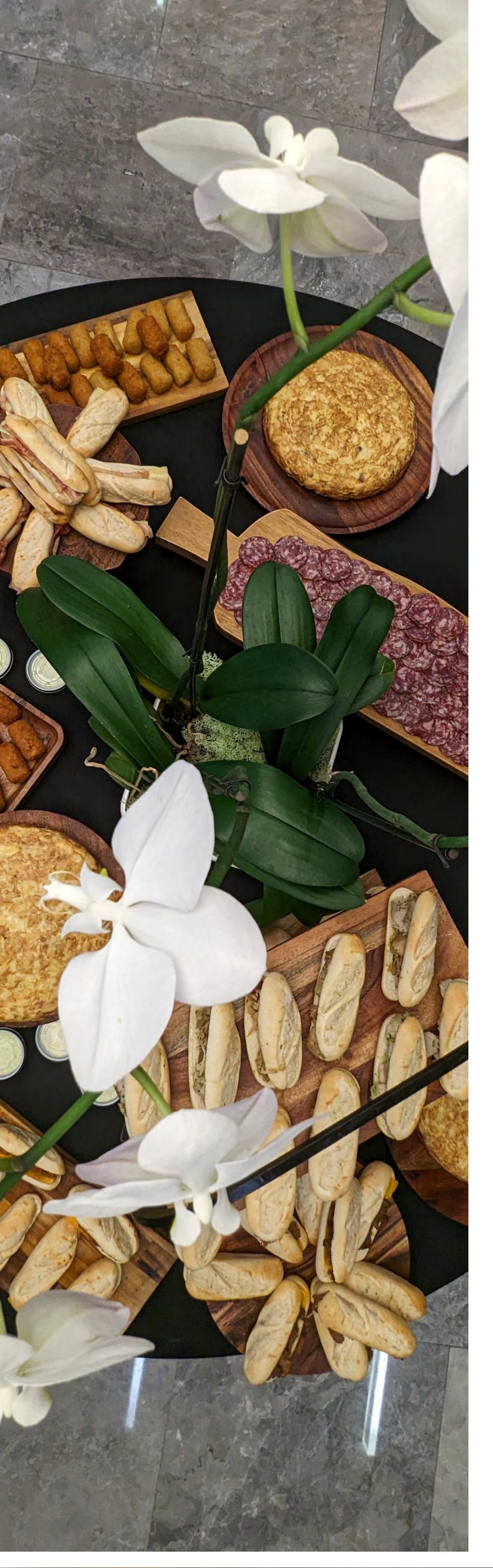














# SEPTEMBER 14TH 2023

## WOMEN ON: MIAMI'S WOMEN IN LEADERSHIP

An inspiring evening unfolded on Thursday, September 14, 2023,1, during Women-ON: Miami's Women in Leadership event. Attendees were captivated by insights from influential women leaders across various industries, sharing their journeys and success strategies.

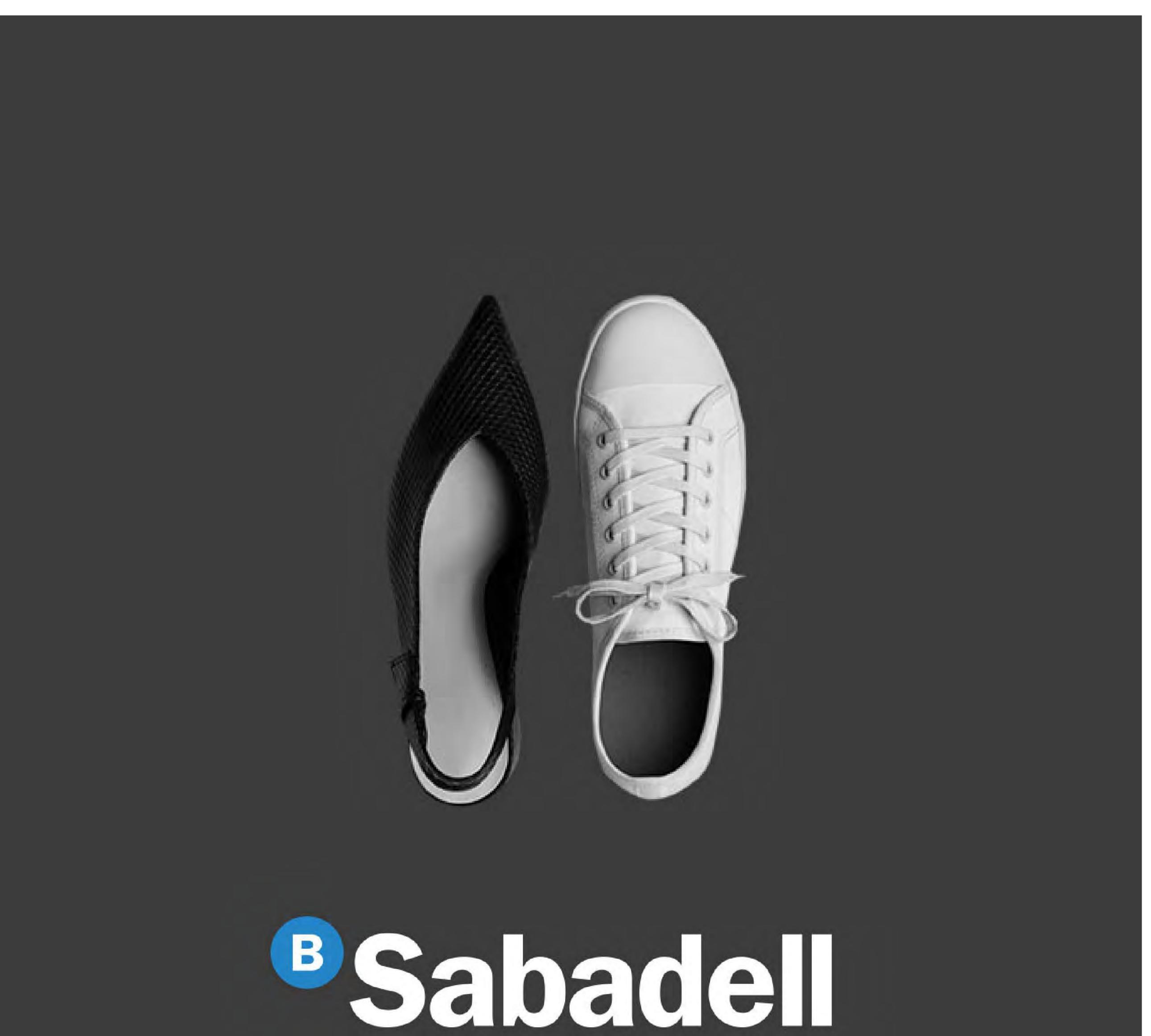
The distinguished panel featured Melissa Medina (CEO & President at eMerge Americas), Loreen Aller (VP Global Strategic Sourcing at Carnival Corporation), and Andrea Szyfer (General Manager at Google Cloud - Caribbean, Central America, Peru & Ecuador). Moderating the discussion was Pamela Fuertes, the Dean at the Miguel B. Fernandez Family School of Global Business, Trade & Transportation (Miami-Dade

#### College).

This panel discussion showcased the vital role of women in driving Miami's development and innovation. The leaders shared experiences, successes, challenges, and insights into fostering growth within Miami's economy. The conversation explored the unique perspectives and strengths that women bring to leadership roles, emphasizing their contributions to building inclusive and equitable organizations and communities.







## TU VIDA. TU EMPRESA. UN SOLO BANCO.®





## **SEPTEMBER 15-18TH 2023**

#### AMERICAS FOOD & BEVERAGE SHOW 2023

The Americas Food & Beverage Show 2023, held from September 18th to 20th, achieved resounding success with a record-breaking attendance of over 7,000 industry professionals from 90 countries. The Spanish Pavilion, organized by the Spain-U.S. Chamber of Commerce, featured 44 companies showcasing the best of Spain's culinary offerings.





From renowned wines to show-cooking sessions highlighting Spanish culinary creations, the event served as a dynamic platform for networking, commercial partnerships, and insights into the latest trends. It solidified Spain's position as a global gastronomic leader.

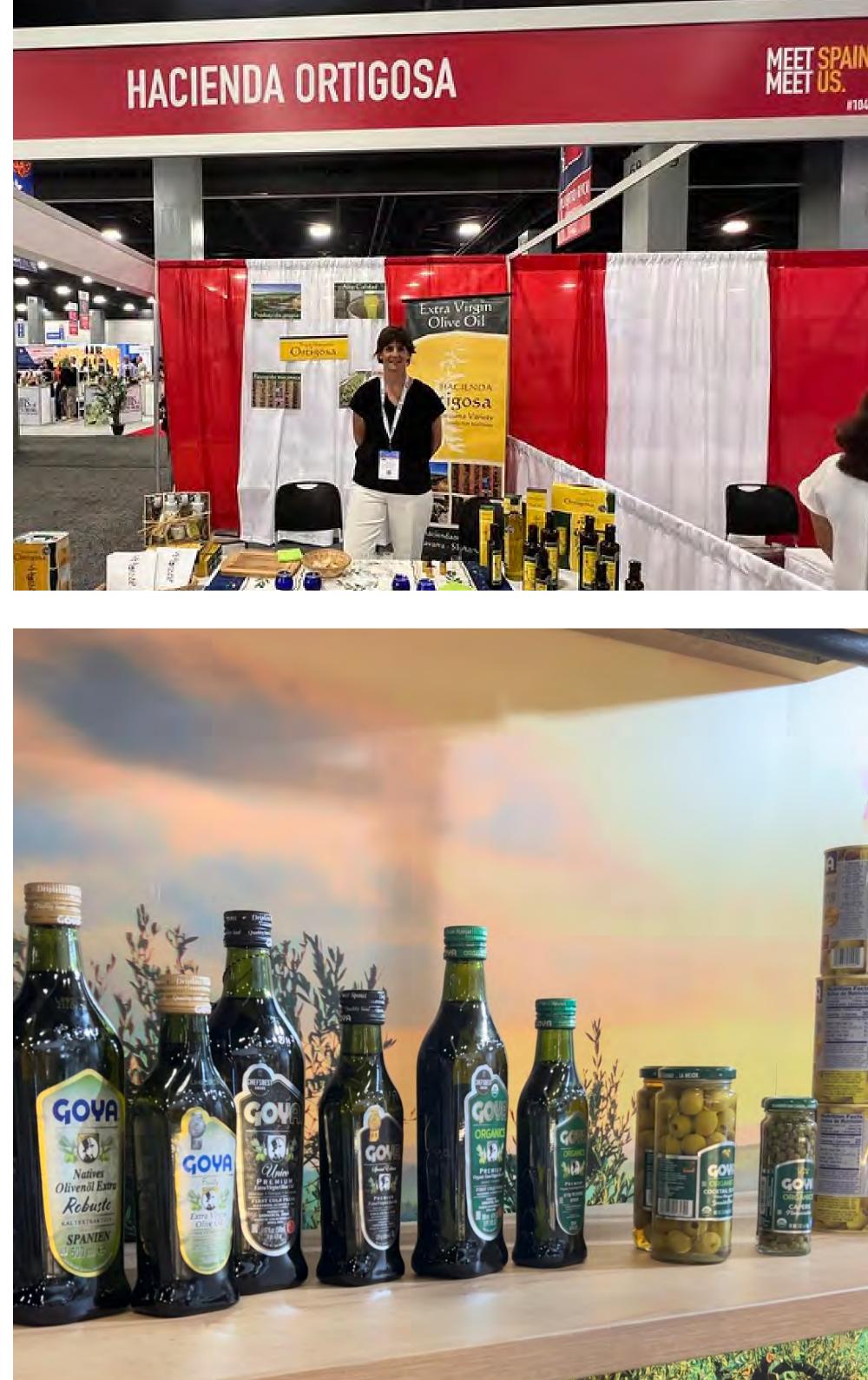




#### 2023 YEARBOOK









# An Integrated care model for all

At Sanitas, we are committed to keeping communities healthy through our comprehensive health model. Today, millions of people worldwide trust us with

their health and well-being because of our focus on prevention, identifying health risks, and controlling and mitigating diseases.



**Primary Care** 



Advanced **Urgent Care** 

**Mental Health** 



Virtual Care



**Onsite Lab** & Diagnostic





States



Mental Health Centers 13











#### For more information visit mysanitas.com













## **OCTOBER 26TH 2023** GENERATIVE AI:

**ECONOMIC EFFECTS** 



#### **OF THE DISRUPTION AHEAD**

This event was the last European Chambers' event of the year. It was prepared under the guidance of the British Chamber of Commerce. The session explored the main economic impact of the disruption of Generative Artificial Intelligence, analyzing its profound effects on productivity, labor markets, inflation, and corporate valuations. The talk, provided by Ignacio de la Torre, Chief Economist at Arcano Parnerts, offered attendees an invaluable opportunity to explore the dynamic landscape of this disruptive technology.

Following this insightful session, attendees immersed themselves in a Networking Cocktail at Novotel´s breathtaking Rooftop. The event provided a relaxed atmosphere, allowing professionals to connect, share insights, and cultivate valuable relationships.



#### 2023 YEARBOOK



## NOVEMBER 2ND 2023

#### **SPAIN-US CHAMBER ANNUAL GALA 2023**



This year marks the 43rd anniversary of the Ponce de Leon Awards, our most anticipated event of the year that we eagerly await throughout the entire year.

During this unforgettable evening, we had the honor of recognizing **NTT DATA Europe & Latam** as the Company of the Year and celebrating **Anthony Carroll** as the Executive of the Year. These photos capture the essence of this special occasion, preserving the achievements and the incredible atmosphere.









Nome November 2nd: 2023 Med States Chamber of Commerce

In recognition of an exceptional and distinguished career in the ronewable energy sector in both Spain and the United States.

ANTHONY CARROLL President at POWIN

Proudly presented to

PONCE DE LEÓN Executive of the year award 2023





-

MOREEUROM

Ompana

nis de la constant de la const

providing spain and the instead of the

And in case of the













#### 2023 YEARBOOK





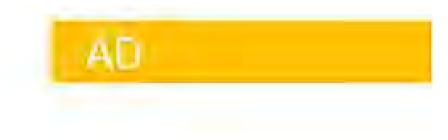
## NETWORKING

The Uma House by Yurbban rooftop event in South Beach was a success, offering a unique and empowering experience for attendees. The open bar, featuring Manzanos Wines and Estrella Damm Beer, paired with delightful Spanish food, set the stage for an evening of networking. The Balloon Bonanza Giveaway added excitement, with prizes such as a Round-flight ticket to Spain offered by Iberia. This date became a hub for the Women-ON leadership community, bringing together a dynamic group of individuals passionate about breaking barriers.









#### Risas hasta decir basta cuando tiraba a canasta

The story of Rick Barry is a hidden gem. This NBA player had a "strange" way of shooting free throws, to put it nicely. Instead of shooting the ball over his head like everyone else, he would put it between his legs and shoot it "spoonwise". With a pair, of hands.



Opponents laughed when they saw him throw. But the laughter was cut short when Rick crushed them in the field. Rick Barry had a shooting percentage of 90%, #1 of all time in the American Basketball Association. A guy called Michael Jordan had a shooting percentage of 83.5% and J. M. Calderon almost 87%.

Rick Barry ignored trends and with his style he won AND won a lot. He won the NBA championship ring in 1975, was selected eight times to the All-Star team and is the player with the highest points per game (36.3) in NBA Finals of all time.

It's the same in business, now and when Rick was playing. It's the problem of under-billing, of selling less than you could. You don't realize you have it. Because you're doing what everyone else is doing and saying you must do, what's pretty, what's modern, what's cool.

You may have a higher quality product, provide excellent service, take care of employees and suppliers, and sell less than other more mediocre competitors.

Or that you feel that in the end, the only thing you can do to close the sale is to drop the price.

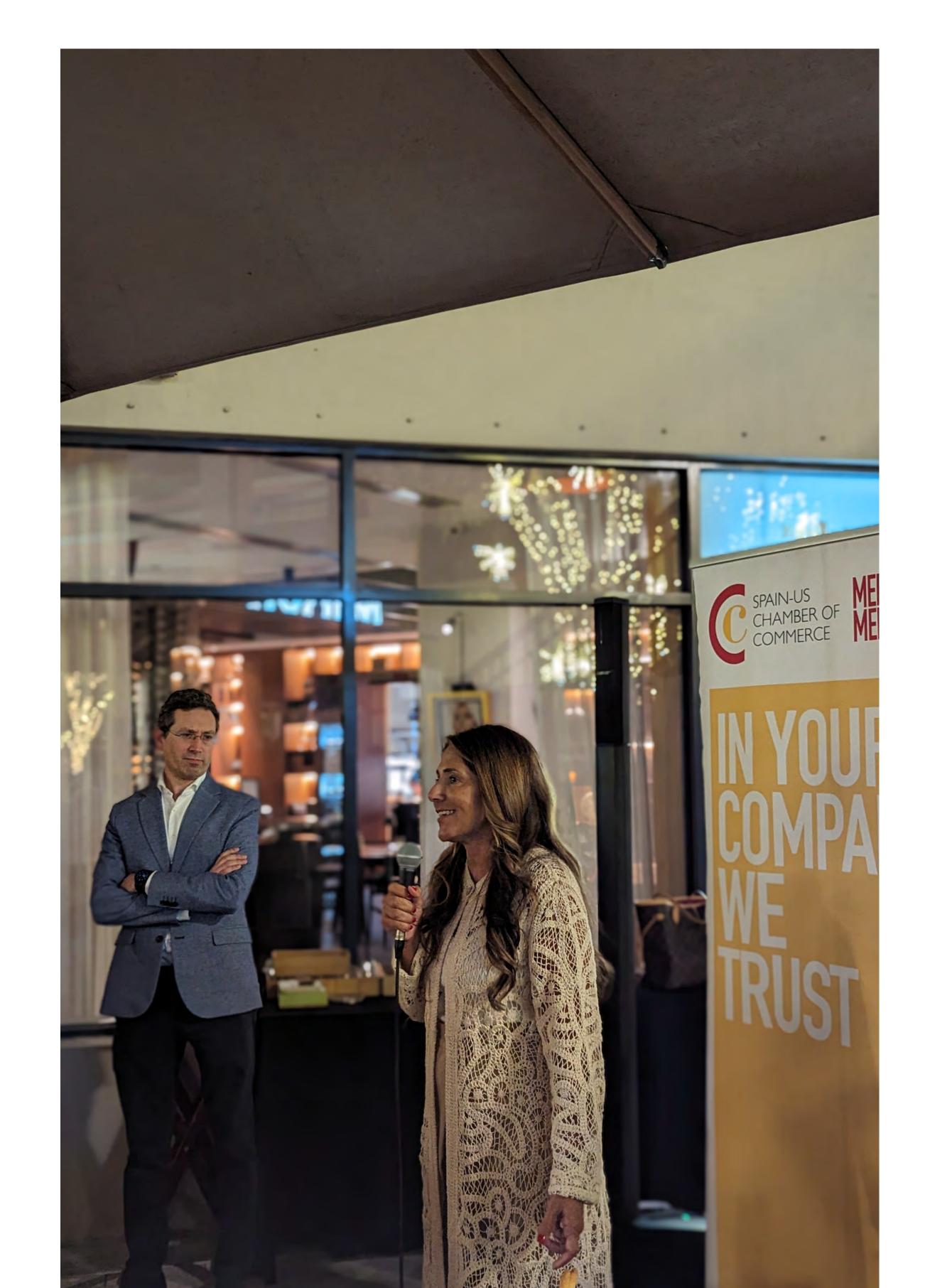
Sometimes, of course, the lack of results comes from something that requires big changes in your business. But the usual, fortunately, is that sales can be greatly improved with a bold marketing stategy, like the ones we do at **Artichoke**.

Keep reading here

Artichoke







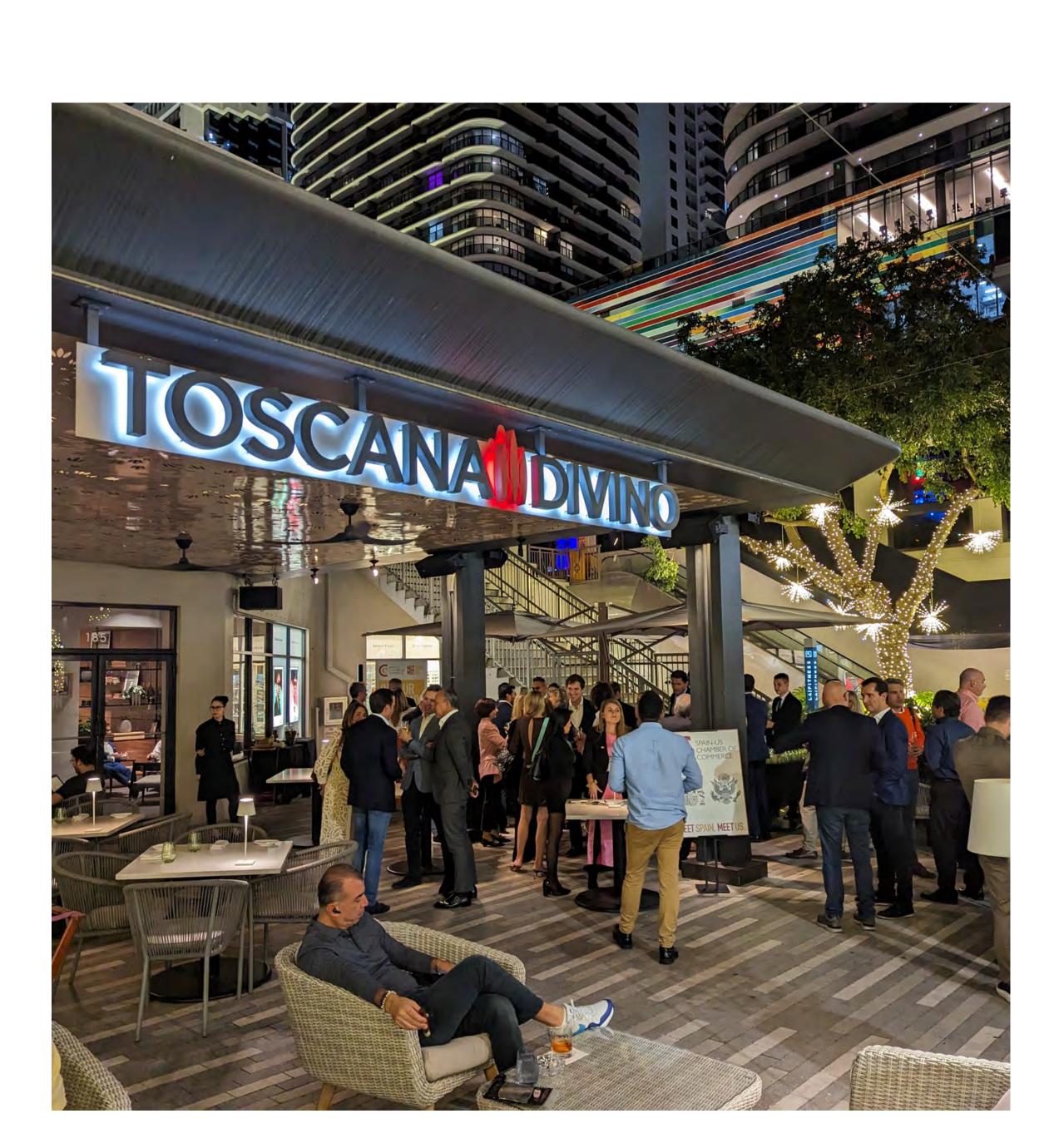
### **NOVEMBER 30TH 2023** HOLIDAY CHEERS AND YEAR END CELEBRATION

The Holiday Cheers & Exclusive Year-End Celebration was a standout event that marked the culmination of the year for chamber members.

Amidst the festivities, the celebration served as a platform for expressing gratitude and appreciation for the support received throughout the year.

The atmosphere was one of camaraderie and goodwill as members reflected on their collaborative efforts and looked forward to continued support for the chamber of commerce in the coming year.





#### 2023 YEARBOOK



## THANK YOU FOR BEING WITH US THROUGHOUT THIS YEAR!





#### 2023 YEARBOOK