

# V SPAIN-US CHAMBER PADEL TOURNAMENT

📍 WYNWOOD PADEL CLUB

**DECEMBER 2nd**



SPAIN-US  
CHAMBER OF  
COMMERCE

**MEET SPAIN,  
MEET US.**




# V SPAIN-US CHAMBER PADEL TOURNAMENT

## GENERAL INFORMATION



- ✓ Doubles CO-ED
- ✓ Categories: Beginner, Intermediate & Advance.
- ✓ 2 Matches Minimum.
- ✓ Refreshments and a taste of Spanish food.
- ✓ Exclusive official t-shirt of the tournament.
- ✓ Trophies for First Place & Second Place in each category.
- ✓ Raffle of two Round-trip tickets MIA-MAD, courtesy of AirEuropa.
- ✓ Many more surprises to come...

# KEY METRICS

-  100 PLAYERS (50 teams) expected in 2023
-  + 60 different companies represented (Past Edition)
-  +30k organic impressions in Social Media last year

**1 GOAL**

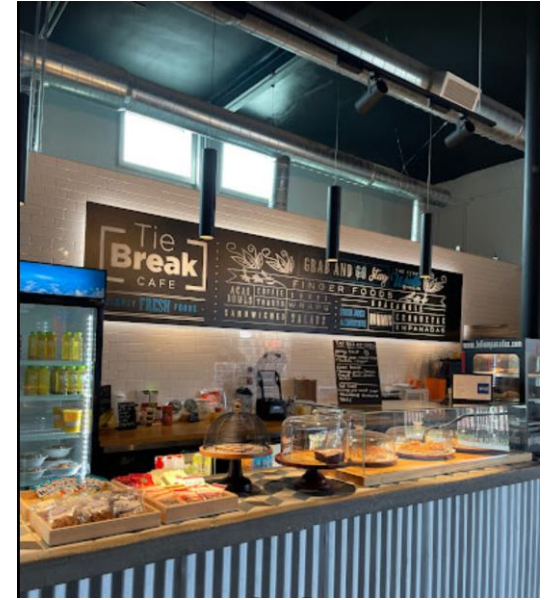
HELP YOUR BUSINESS  
GROW



# VENUE: WYNWOOD PADEL CLUB | MIAMI

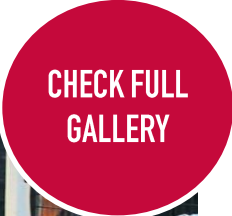
1932 NW Miami Ct, Miami, FL 33136

Following the success of previous editions, the V Spain-US Chamber Padel Tournament will take place at Wynwood Padel Club - the biggest Padel Club in the US with eight courts , pro-shop, restaurant/cafe, chill out area, sunset deck and much more.





# 2022 HIGHLIGHTS







# **TOURNAMENT COMMUNICATION CAMPAIGN**

# OWN MEDIA

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E-mail Marketing Campaign (>8.000 contacts)  
3X Email-Blasts: Save The Date + Invitation + Reminder

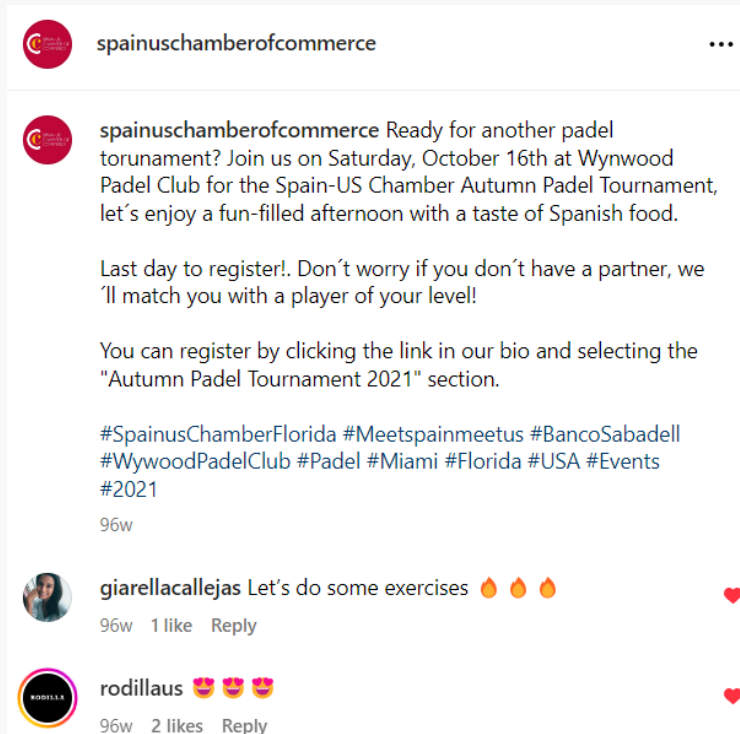
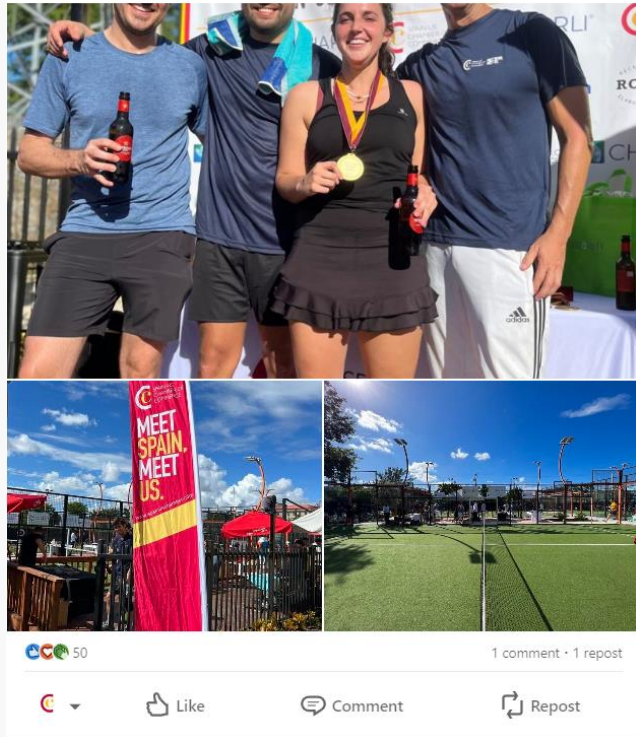
Social Media Campaign (>10.000 Followers)  
4X Post: Pre & Post event (Including Profesional video)

Special Report in the Chamber's Magazine (>1.800 readers)

Specific Landing Page on the Chamber's Website (>2.000 visitors)

# SOCIAL MEDIA PAID CAMPAIGN

Moreover, this 2023 we will promote our sport tournaments and their sponsors through social media paid campaigns, increasing the reach of our publications and attracting more people to our events, as well as Increase Brand awareness of our sponsors and drive traffic trough their social media.








# SPONSORSHIP OPPORTUNITIES


# WHY SHOULD I SPONSOR A SPORT TOURNAMENT?



IMMEDIATE  
EXPOSURE



INCREASE BRAND  
AWARENESS



GET DIRECTLY IN  
FRONT OF YOUR  
TARGET



GENERATE NEW  
LEADS




STAND OUT FROM  
YOUR  
COMPETITORS



INCENTIVE YOUR  
TEAM



BUILD NEW  
RELATIONSHIPS



ENJOY A  
DIFFERENT  
NETWORK DAY

# SPONSORSHIP LEVELS

BENEFITS / SPONSORSHIP LEVEL	PRESENTING	GOLD	SILVER
Players / invitations included	10 Teams (20 players)	3 Teams (6 players)	2 Team (4 players)
Additional tickets to access the hospitality area & Award Ceremony	15	5	2
Company logo at Photocall	X	X	X
Company logo in all of pre-event and post-event communications.	X	X	X
Company display table and possibility to place self-standing banner or small step-and-repeat.	X	X	X
Inclusion of promotional materials in tournament Goodie bags	X	X	X
Representative´s remarks in the summary video of the tournament.	X	X	
Special distinction on the event website.	X	X	
Sign with company logo at one court.	Main Court	X	
Company´s highlights in Paid Campaign.	X		
Access to the registered attendees list	X		
Company logo on the official tournament t-shirt	X		
Speaking opportunity at the award ceremony	X		
Exclusivity in this Sponsorship level	X		
<b>Members of the Spain-US Chamber</b>	<b>\$10,000</b>	<b>\$4,000</b>	<b>\$3,000</b>
<b>Non-Members</b>	<b>\$15,000</b>	<b>\$6,000</b>	<b>\$4,500</b>



# NEW 2023 SPONSORSHIPS



MEET SPAIN,  
MEET US.



# OFFICIAL APPAREL SPONSOR

Be the trendsetter on the Padel court! Our exclusive apparel sponsorship allows you be THE BRAND.

Showcase and sell your finest jerseys, shorts, and/or footwear within your own Brand Corner. Elevate your visibility while players elevate their game. Join us as the official apparel sponsor and let your brand become a part of the players experience at our Tournament.

- 🌊 4 Players (2 teams) invitations included
- 🌊 Brand Corner at the Tournament
- 🌊 Company logo at Step & Repeat
- 🌊 Company logo in all of pre-event and post-event communications.
- 🌊 Possibility to include promotional materials in tournament Goodie bags
- 🌊 Possibility to add products to the Prize Basket
- 🌊 Recognition as the Tournament's exclusive Official Apparel Brand

**\$3,000**



# HEALTH & WELLNESS SPONSOR

Elevate the well-being of both players and spectators!

Our Health and Wellness Sponsorship offers you the opportunity to support the physical and mental fitness of participants. Be the driving force behind a healthier, happier tournament experience. Make wellness a winning part of our Padel tournament!

- 🍋 4 Players (2 teams) invitations included
- 🍋 Custom water bottles with company logo
- 🍋 Branded Tent at the Tournament
- 🍋 Company logo at Step & Repeat
- 🍋 Company logo in all of pre-event and post-event communications.
- 🍋 Possibility to include promotional materials in tournament Goodie bags
- 🍋 Possibility to add products to the Prize Basket
- 🍋 Recognition as the Tournament's exclusive Health & Wellness Sponsor

**\$3,000**



# CONTACT US

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2153 Coral Way, Suite 400, Miami, FL 33145

[sponsorship@spainchamber.org](mailto:sponsorship@spainchamber.org)

+1 305 358 5988



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