ELENA ALONSO DE OZALLA ealonsodeozalla@sandiego.edu | (858) 214 7886 | linkedin.com/in/elenalonsodeozalla

EDUCATION

<i>University of San Diego, CA, USA</i> Double major in Business Administration and Business Analytics. GPA: 3.8 First Honors (2022-2023) and part of the International Orientation Team.	2022-Expected graduation May 2024
Universidad Pontificia de Comillas (ICADE), Madrid, Spain Double degree program: Major in International Business Administration (E4).	2020- Expected graduation May 2024
EXPERIENCE	
Business Analytics and Marketing Intern in San Diego Chamber of Commerce, US	SA June 2023- Aug 2023
 Gained hands-on experience supporting professionals from a wide array of industrie Conducted data cleaning and validation on membership databases to increase accura Learned how to work with the Software RocketReach to research data. Designed Instagram posts and email headers with Canvas for the promotion of different statements. 	es. acy and completeness.
 Risk Intern in Grant Thornton, Madrid, Spain Contributed, as part of the consulting team, to developing and auditing the Environr Corporate Governance (ESG) statements (sustainability, diversity, environmental, e Identified and calculated the Key Performance Indicators, handled the communicati gathered the required information, and analyzed the results. Performed the corporate risks analysis and developed the Environmental Social and Governance (ESG) reports, aligned with European Regulations. 	thics,) on with the clients,
 Intern in SESA, Sistemas Electrónicos, Madrid, Spain Participated in the development of industrial software within a small team. Worked with Raspberry Pi to program a robot motherboard. 	June 2018
PROJECT EXPERIENCE	
 Predictive Analytics Project on FIFA Dataset – Team Project Leveraged advanced predictive modeling techniques in RStudio to meticulously ana dataset, conducting thorough data cleaning and employing various predictive metho accurately forecast key performance attributes that influence soccer players' wages Achieved optimal accuracy rates (92.07%) through systematic testing and refinement proficiency in data-driven decision-making processes. Delivered strategic insights for talent acquisition and management within the sports 	ds to and positions. nt, showcasing
 X-Culture Consulting Project – Team Project (Project Leader) Effectively led a diverse virtual team to deliver a high-quality 25-page business plan multinational company, conducting rigorous PESTEL analysis for a newly launched Ranked in the top 20% among over 5000 participants, showcasing exceptional indiv performance and dedication in an international consulting project. 	Jan 2023-May 2023 n for a l business.
AWARDS Global Collaboration Certificate (XCulture)	May 2023
Personal and Communication Skills Award, Universidad Pontificia de Comillas	Sept 2020
Professional Skills Award, Universidad Pontificia de Comillas (With honors)	Sept 2020
SKILLS	

- Proficient in Microsoft Excel, Word, and PowerPoint with knowledge in R, SQL, Python, Tableau and Jasp.
- Fluent in Spanish (native speaker) and English, conversational French.
- Collaborated with a freelance journalist through interview transcription and translation for various newspapers.
- Federated basketball player for over 10 years.