

# Nestor Nunez Rodriguez

Bilingual Digital Marketer, Graphic designer & Advertising

Portfolio: <https://nestor-nr10.wixsite.com/website>



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Boca Raton, FL

As a professional specialized in Digital Marketing and Graphic Design, I bring a combination of strategic and creative skills. With extensive knowledge in marketing strategies, I can develop effective campaigns that generate results and increase visibility. My proficiency of graphic design tools and my ability to create visual content that is engaging, creative and aligned with brand identity ensure excellent communication.

**Resolute, proactive, ambitious, sociable, team worker, leadership and innovative ideas**



## EDUCATION

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### **Bachelor's in Digital Marketing and Graphic Design with a minor of Business Honors MAGNA CUM LAUDE**

SC, Newberry College / May 2023

GPA 3,7 Student Athlete

### **Lesson of Identifying competitive risk**

Harvard Business School / January 2023

### **Associate Degree of Marketing, Advertising, Leadership and Personal Talent Management**

Spain, University Francisco de Vitoria- CETYS / June 2019

### **Associate's Degree in Animation of Physical and Sports Activities**

Spain, San Ignacio de Loyola / June 2017

**On-line Courses:** Branding, Launching online business, Develop a strategy for digital media plan, Facebook & Google Ads, Creativity and Inbound Marketing basics



## EXPERIENCE

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### **Moyacell - Digital Marketing and Graphic Designer**

**February- June 2023 (Freelance job)**

- Definition and execution of the plan to digitize the company through **marketing strategies**
- Created a **website and presence on-line** of the company moyacell.com
- Created creative graphic content for the company and social media

### **Sodexo - Internship Marketing and Graphic Designer**

**November- May 2023**

- **Increased brand visibility** by managing marketing strategies and campaigns through events
- Improved on social networks by creating a visual concept, increasing interaction and followers by 45%

## Sensaciones Gourmet - Digital Marketing and Graphic Designer

2019 – May 2023

- **Created the whole brand concept**
- Generated sales results creating **marketing strategies** and **media buying** with Google and Facebook Ads.
- **Web design** sensacionesgourmet.com and **content design** for blogs, brochures, catalogs, and social networks.

## DBF Call Center - Telemarketer

2021 - 2022

- **Increased sales and appointments** for the companies Gafas.es and Alain Afflelou by 30%

## Ennesbrand – CEO (My own clothing brand)








2017 - 2020

- **Created the whole brand concept**
- Created creative graphic content for the company, **designs, photography and social media**
- In charge of the whole process of clothing creation and management with suppliers
- Sold all the products produced

## Head coach, Personal trainer and Lifeguard

## SKILLS AND TOOLS

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-  Google Ads Search Certification
-  Photoshop, Illustrator, InDesign, Adobe XD & Canva
-  Website development: WordPress & Pagetoday
-  Media Buying: Facebook Ads & Google Analytics
-  Microsoft Office 365
-  Creative, analytical thinking and multitasking
-  Bilingual: English and Spanish