



MARKETING SPECIALIST POSITION - JF2 ACADEMY

Position Title: Marketing Specialist

Reports to: Marketing Director

Contract Type: Permanent

Salary: Negotiable based on experience

Job Description: We are looking for a Marketing Specialist to join our team at JF2 Academy, Miami's future leading padel academy. The candidate will be responsible for supporting digital marketing strategies, social media management, content creation, promotional campaigns, and events to strengthen our market presence.

Main Responsibilities:

- Social media management and content creation
- Support in digital marketing campaigns
- Collaboration in events and promotional activities
- Metrics analysis and reporting
- General support to the marketing team

Requirements:

- US citizenship (legal requirement)
- Experience in digital marketing and social media
- Experience in event management and promotional activities
- Experience in partner relations and commercial collaborations
- Fluent English, Spanish valued positively
- Passion for sports and teamwork

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