

III SPAIN-US CHAMBER GOLF TOURNAMENT

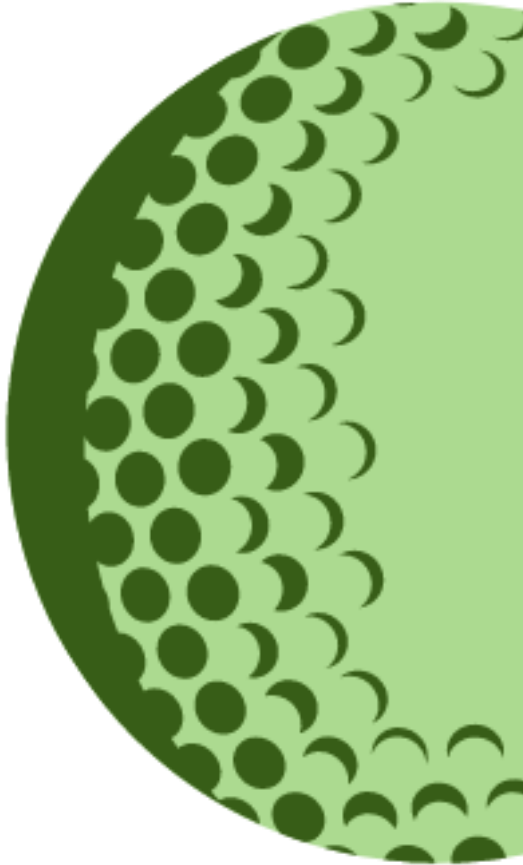
📍 Miami Beach Golf Club

FRIDAY, June 2nd, 2023



III SPAIN-US CHAMBER GOLF TOURNAMENT

GENERAL INFORMATION



- ✓ Played in Foursomes (4 players per team).
- ✓ Trophies for first and second place.
- ✓ Exclusive official polo shirt.
- ✓ Beat the Pro, Longest Drive & Closest to the pin contests with unique prizes
- ✓ Raffle of two Round-trip tickets MIA-MAD.
- ✓ Beer and appetizers during the tournament.
- ✓ BBQ dinner buffet + open bar during the award ceremony.
- ✓ Goodie bag with special gifts for all participants.

VENUE: MIAMI BEACH GOLF CLUB

2301 Alton Rd, Miami Beach, FL 33140

Originally opened as Bayshore Golf Course in 1923 as part of pioneering developer Carl Fisher's ambitious Alton Beach subdivision, The Miami Beach Golf Club is one of the greatest golf courses in Miami. It has 18 holes, driving range, pro-shop, and a wonderful restaurant, making it the perfect location to host our 3erd Spain-US Chamber Golf Tournament.



SPAIN-US CHAMBER GOLF TOURNAMENT

In numbers



- EST. 60 PLAYERS (15 foursomes)
- 20k impressions in Social Media (Past edition)
- Players with a 100k+ median income on average
- 50k impacts trough varios channels

1 GOAL

HELP YOU GROW
YOUR BUSINESS

TOURNAMENT COMMUNICATION CAMPAIGN

The Chamber will do at least the following marketing actions to promote the Golf tournament and give visibility to their sponsors



E-mail Marketing Campaign (>8.000 contacts)
3X Email-Blasts: Save The Date + Invitation + Reminder



Social Media Campaign (>10.000 Followers)



4X Post: Pre & Post event (Including Profesional video)



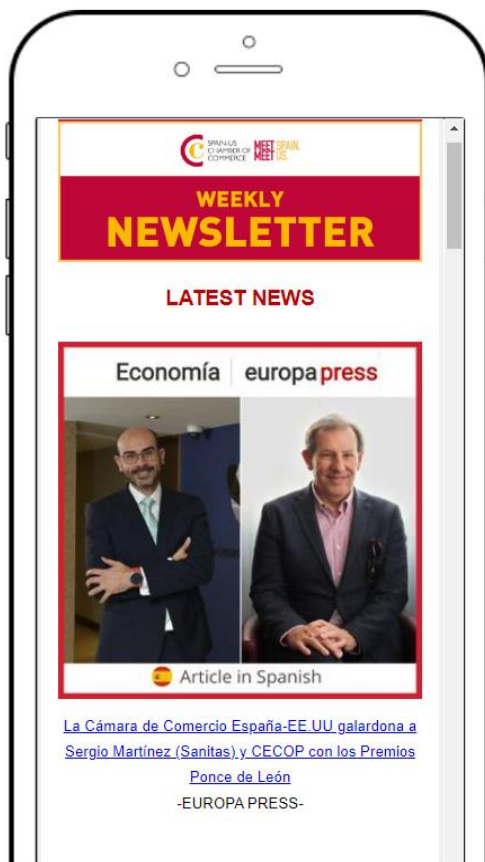
Special Report in the Chamber's Magazine (>1.800 readers)



Specific Landing Page on the Chamber's Website (>2.000 visitors)

WEEKLY NEWSLETTER

In addition to the tournament-related email blasts, information about the events will be included in our weekly newsletter that is sent to our entire database, thus generating a greater reach, interspersed with other information. of interest to our readers.



Newsletter Key Metrics



+6,000 CONTACTS



OPENING RATE: 33%



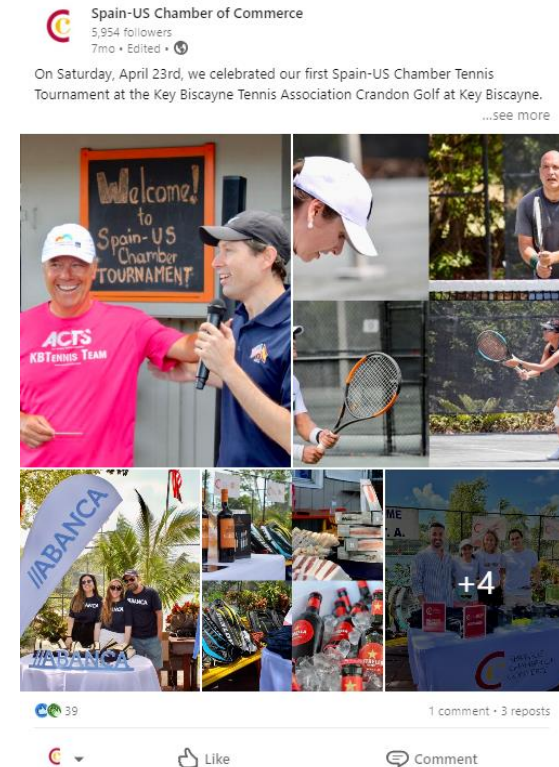
CTR: 27%

+ SOCIAL MEDIA PAID CAMPAIGNS

Moreover, this 2023 we will promote our sport tournaments and their sponsors through social media paid campaigns, increasing the reach of our publications and attracting more people to our events, as well as:

➡ Increase Brand Awareness of our sponsors

➡ Drive traffic to sponsors' Social Media



2023 SPONSORSHIP OPPORTUNITIES

BENEFITS / SPONSORSHIP LEVEL	PRESENTING	PLATINUM	GOLD	SILVER
Players / invitations included	12 Players (3 foursomes)	8 Players (2 foursomes)	4 Players (1 foursome)	
Tee exhibitors' opportunities	3	2	1	
Host one of the tournament's Challenges at your tee	X	X	X	
Buffet dinner + Bar during the award ceremony for all your players	X	X	X	X
Access the hospitality area & Award Ceremony (Dinner and bar included)	For players	For players	For players	2
Company logo at Photocall	X	X	X	X
Company mention in all of pre-event and post-event communications, including paid campaign	X	X	X	X
Include your company's promotional materials in the tournament Goodie bags	X	X	X	X
Company Logo in the summary video of the tournament.	X	X	X	X
Add your sponsor gift to the winner's prize basket	X	X	X	
Cards, green fees and goody bags for all your players	X	X	X	
Custom designed golf sign	X	X	X	
Representative's remarks in the summary video of the tournament.	X	X		
Company name and logo in Tournament score board	X	X		
Access to the registered attendees list	X	X		
Company's highlights in all marketing materials.	X			
Special distinction on the event website.	X			
Company logo on the official tournament polo shirt	X			
Speaking opportunity during the award ceremony	X			
Exclusivity in this Sponsorship level	X			

Members of the Spain-US Chamber

\$17,000

\$5,500

\$3,300

\$1,200

Non-Members

\$20,000

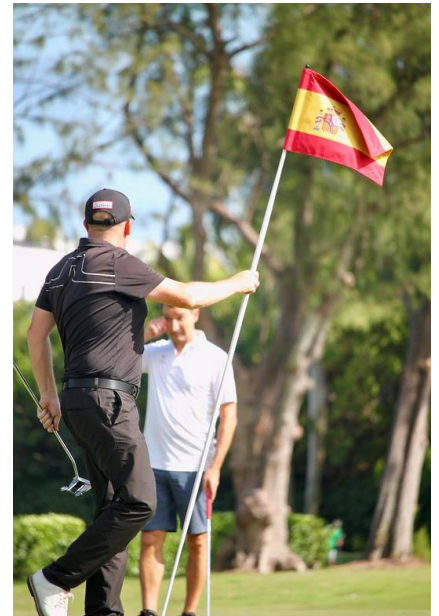
\$7,000

\$4,500

\$2,000




2022 HIGHLIGHTS




WHY SHOULD I SPONSOR A SPORT TOURNAMENT?



IMMEDIATE
EXPOSURE



INCREASE BRAND
AWARENESS



GET DIRECTLY IN
FRONT OF YOUR
TARGET



GENERATE NEW
LEADS




STAND OUT FROM
YOUR
COMPETITORS



INCENTIVE YOUR
TEAM



BUILD NEW
RELATIONSHIPS



ENJOY A
DIFFERENT
NETWORK DAY

BECOME A MEMBER*

**SAVE ON YOUR SPONSORSHIP
& GET ALL-YEAR AROUND BENEFITS**

** from as little as \$500/year*





SPAIN-US CHAMBER OF COMMERCE IN FLORIDA

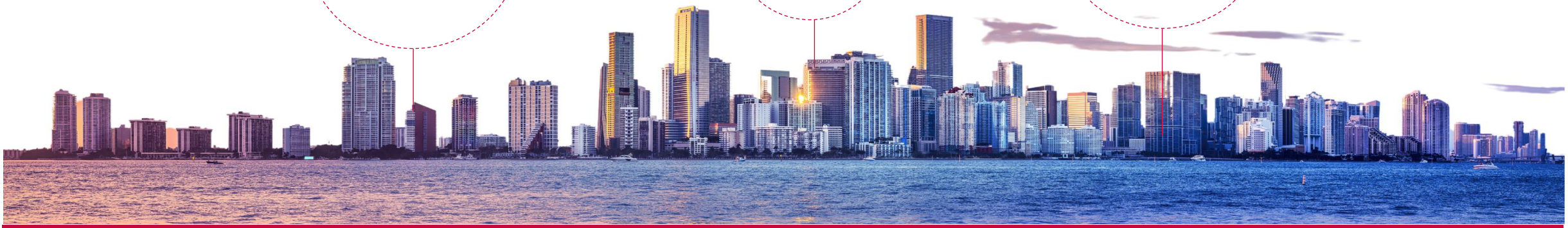


The Spain-US Chamber of Commerce in Florida is a private not for profit organization recognized by the governments of Spain and the U.S. that **promotes commercial relations between Spain, the U.S. & Latam**. Thanks to our network of contacts built in 40 years of existence, we have become the largest international bilateral Chamber of Commerce in Florida and a key link between these regions.

>9.000
Contacts

>40
Years

>470
Members



CONTACT US

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**MEET SPAIN,
MEET US.**