

- o 3,000 USD for on-demand news coverage deployment.
- o Standard video production: 2,000 USD additional.
- o Forums and events (1 day): 15,000-35,000 USD. Includes:
 - Organization and promotion of face-to-face event.
 - Streaming broadcasting.
 - Promotion on social networks.
 - Moderated by EFE
 - Call for media
 - News writing by EFE.
- o English and Portuguese distribution: \$3,000 (depending on audiences).
- o Special service for organizing press conferences and coverage for Chamber members: EFE Comunica can organize a press event in the U.S., including writing, distribution and follow-up press releases in Spanish and English with distribution through press release channels and editorial coverage by EFE if so decided by the editorial boards under news criteria, as well as other invited media. Services include the same discount as all other services:
 - English and Spanish press release writing (USD 2,000).
 - Press release distribution via Efecomunica and Cision and impact report (USD 2,000).
 - Logistical organization of the press conference (consult)
 - Convening of local media and follow-up of confirmations (USD 2,000)
 - Multimedia media coverage (see coverage section)
 - Impact report (USD 500)
- o All EFESERVICIOS news services will have a 25% discount, including daily news services, agenda and multimedia content licensing.