

# ANA COBOS

Miami, Florida

786-212-3132

## **Journalist, Host, TV Anchor, Digital Marketing & Communication Expert**

Experienced and versatile media professional with a proven track record in journalism, hosting, TV anchoring, and digital marketing and communication. Possessing a dynamic skill set honed through years of experience in various facets of media, I bring a unique blend of creativity, adaptability, and strategic thinking to every project. Known for delivering engaging content, driving successful campaigns, and fostering meaningful connections with audiences across multiple platforms.

### **EDUCATION**

- Journalism University Degree.

2002-2007. University of Communication (Sevilla, Spain).

- Master's Degree in TV Journalism.

October 2007 - June 2008 University Rey Juan Carlos & RTVA (Madrid, Spain).

- Digital Marketing Course. January 2022 - May 2022

CEI: School of Design and Marketing, Apple, Adobe, Maxon y Autodesk.

- Attract and Engage Customers with Digital Marketing

Google Certificate Coursera. March 2024.

## **WORK EXPERIENCE**

· Comercio TV. November 2022 - February 2023

- Host THE MONEY MAKER

Comercio TV is a new platform updating all the events in the business world with a special focus on the economy of the United States.

· BeIN SPORTS Media Group. November 2022 - December 2022 - On Air  
Talent QATAR AL DÍA

Coverage of the 2022 FIFA World Cup.

· BeIN SPORTS Media Group. August 2012 - August 2021

- Host ANALICEMOS LA LIGA  
Multimedia analysis of Spanish soccer league matches.
- Host THE XTRA  
Preview and Post Games. Live events of the Spanish Soccer League.
- Host THE EXPRESS XTRA  
Sports news program and summary of the Soccer Day of the most important Leagues in Europe and the world.
- Host THE LOCKER ROOM Sports analysis and debate panel.
- News Correspondent BRASIL 2014 FIFA WORLD CUP.
- News Correspondent COPA AMÉRICA CHILE 2015.
- 

· Castilla La Mancha TV.

September 2011 - August 2012 - TV Host & Producer of the Sports Program LA CANCHA.

- - MARCATV. August 2010 - August 2012
    - News anchor MARCACENTER. Sports information program.
    - Anchor FUTBOLEROS. Sports analysis and debate panel.
    - Special coverage Final de la Copa del Rey. Valencia. May 2011.
    - Special coverage EL CLÁSICO FC Barcelona vs. Real Madrid. November 2010.
    - Special coverage UEFA EURO CUP Poland-Ukraine 2012.
- TVE. Sports News. June 2008 - August 2010
- DXT NOCHE. Host and reporter on daily sports information program.
- INFORMATIVOS TVE. Live Coverages. Interviews and Journalist reports.
- Sevilla Fútbol Club. October 2006 - May 2007 - Internship. Advertising and Public Relations.
- **AWARDS**
  - Synopsis Top Women in Media Awards. Game Changing On Air Talent 2020.
- **LANGUAGES**
  - Spanish. Native speaker.
  - English. Fluent speaker, reading & writing level.

## **SKILLS**

- Journalism: Investigative reporting, news writing, interviewing, fact-checking.
- Hosting: Live event hosting, on-air presenting, audience engagement.
- TV Anchoring: News anchoring, program hosting, studio operations.
- Digital Marketing: Social media management, content creation, SEO optimization.
- Communication: Clear and concise writing, public speaking, media relations.
- Creativity: Developing innovative content ideas, storytelling techniques.
- Strategic Thinking: Campaign planning, audience analysis, trend forecasting.
- Technical Proficiency: Proficient in industry-standard software and tools.

Instagram

@anita\_cobos

**[www.youtube.com/watch?v=5OdhmMkoKQA](http://www.youtube.com/watch?v=5OdhmMkoKQA)**