Erik Sevillano-Sellart

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Dual citizenship: U.S.A and Spain

Objective

My professional objective is to pursue a career in an organization where I can analyze and develop new ideas and business models where customer focus and innovation are critical to successfully expanding operations nationally and internationally.

Languages

Spanish: Native English: Native Catalan: Native French: Basic

Education

Elon University, Elon North Carolina

May 2022

Bachelor of Science in Business Administration, Entrepreneurship

Cardinal Newman High School, West Palm Beach, Florida

Aug 2017-May 2018

High School

Blyth Academy, Burlington, Ontario, Canada

Aug 2015-June 2017

International High School & AAA Hockey Program

Aug 2014-June 2015

Rothesay Netherwood School, Rothesay, New Brunswick, Canada International High School

Experience

Innoway, Dubai, UAE & West Palm Beach, Florida

Mar 2022- Present

Innovation & Strategy Consulting firm.

Business Intern (Remote)

- I trained and was certified in Project Management and Agile Techniques
- Assigned to a Senior Consultant to support him in analyzing new technologies in the agricultural market.

Castillo De Tabernas, Almeria, Spain

Feb - May 2021

Premium Olive Oil producer in Spain.

Business Intern (Remote)

- For sixteen weeks, I worked twenty hours a week to design and execute market research across twenty states of the U.S to understand the Olive Oil offering at key retailers and specialty olive oil shops.
- As a result, we identified the most successful SKUs and their price per brand, which helped us determine the assortment to import from Spain.
- I created marketing collaterals explaining the origins of the olive oil and the characteristics that differentiated its products from its competitors. We implemented the CRM software (Clientyfy) with potential clients in the U.S. and helped structure their online offering and payment system to start selling.

V&C Advisors LLC, West Palm Beach, Florida

May - Aug 2020

Business Development & Strategy Consulting firm.

Summer Intern

- I organized clients' meetings, searched for project-related information, and structured the reports to brief consultants to support them during the online workshops they carried out with clients in Botswana and Kuwait.
- As an administrative clerk, I prepared all the necessary information to generate invoices and filed paperwork per project and client.

Home Audio & Video Design LLC, West Palm Beach, Florida

Jun – Aug 2019

A company specializing in installing audio and automation systems for residential and commercial clients.

Owners Apprentice

- Working every day with the owner allowed me to learn how to install and set up home theaters, security systems, pre-wires, and multiple automation systems in private residences and commercial locations.
- As part of my job, I completed invoices, managed stocks and suppliers, and created a pipeline of potential clients to whom I
 would sell our services.

Robin Hood Camp, Maine, USA

Jul – Aug 2017/2018

Counselor and Wakeboard Instructor

• I supervised a cabin with ten children from more than twelve different nationalities. During the 2017-2018 summers, I taught them the basics of wakeboarding, driving the motorboat, and supervising its maintenance. Safety while practicing the sport was my priority. I wrote weekly reports to parents, giving them feedback on the campers' progress.

Personal Interests & Skills

Skills: Windows Office, SQL, teamwork, creativity, adaptability, willingness to learn, tenacious & resilience.

Interest: Entrepreneurship, Real Estate, Crypto Currencies, Skiing, Hockey, Fishing.