

Amalia Martinez Masip

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Education		
09/16-06/21	Universidad Europea de Valencia BA in Marketing – Double Degree Average grade: 9.1/10. Hons in Pricing, Market Research, Marketing Techniques and Final Year Project "Creation of a breakfast delivery company"	Valencia, Spain
09/16-06/20	Universidad Europea de Valencia BA in Business Administration – Double Degree Average grade: 8.6/10. Hons in Marketing Tools, Analysis of the Economic Environment, Innovation Management and Final Year Project "Creation of a food app"	Valencia, Spain
01/19-05/19	PACE University International Business Studies – Semester abroad	New York, USA

Work experience		
11/20-04/21	Aftershare.tv Marketing and advertising company. Trainee Executive <ul style="list-style-type: none">- Confidential client for the food distribution sector:<ul style="list-style-type: none">o Contributed to company campaigns ideas.o Prepared briefings and attend meetings.	Valencia, Spain
06/19-07/19	Allure Marketing Group Marketing company. Junior Account Executive <ul style="list-style-type: none">- Confidential paper sector client:<ul style="list-style-type: none">o Assisted in the creation of brand promotions.o Search new potential customers.	New York, USA
06/18-08/18	Màxim Benestar Maintenance services company. Family Business Intership <ul style="list-style-type: none">- Performed office administration duties and interact with clients.	Valencia, Spain

Leadership		
09/16-06/21	Universidad Europea de Valencia Member of the Buddies Program <ul style="list-style-type: none">- Assisted students in their transition to college life.- Schedule meetings to provide students the resources needed to be successful. Class Representative. Selected Double Degree Best Student.	Valencia, Spain

Volunteer experience		
10/19	Collaborated with the Spanish Association Against Cancer.	Valencia, Spain
01/19-06/19	Supported in school tasks for minors in a situation of exclusion; New York Cares.	New York, USA
04/18	Monitored and prepared activities for minors; Spring Fair.	Valencia, Spain
11/17-12/17	Collaborated in the organization of the BBVA Tennis Open.	Valencia, Spain

Courses		
09/21	Business English Course, EF International Language Courses. Certificate C1 EFSET Level Council of Europe Level.	Miami, USA
11/20-12/20	Online – Nutrition and Sports Dietetics, Euroinnova Business School.	
05/20-06/20	Online – Business Writing, University of California, Berkeley.	
02/19-03/19	Online – Marketing with Social Networks, Tecnológico de Monterrey.	
10/18-11/18	Online – Digital Skills: Web Analytics, Accenture.	

Languages		
Spanish (native), English (fluent), French (basic).		