



SPAIN-US
CHAMBER OF
COMMERCE

MEET SPAIN,
MEET US.

WOMEN-ON

SPONSORSHIP OPPORTUNITIES

Women-On 2021





About **Women-On**

Women-ON was founded on 2019 by the Spain-US Chamber of Commerce. This initiative was born to generate social awareness in which professional capacities and skills prevail, promoting competitiveness and sustainability of companies, as well as access to positions of responsibility with equal opportunities.

To this end, the Spain-US Chamber of Commerce organizes a series of periodic events through which it intends to offer tools that enhance the inclusion and promotion of women in the professional and business environment.

Below, please find two events which will be taking place on 2021: Women in Media, and Women Entrepreneur.



WOMEN-ON IN MEDIA



June 3rd, 2021 | 10.00 a.m. EST – 4.00 p.m. CET

A Women-ON event, organized by the Spain-U.S.
Chamber of Commerce.



Overview

EXCEPTIONAL WOMEN

Throughout this webinar, we will discuss with exceptional women about their experience, professional achievements and the future in the media.

SUCCESS AND LEADERSHIP

For this panel we invited 3 women with vast experience in different areas of this industry, who share a common trait: their success and leadership position in the media corporations.





Speakers Women in Media



Irantzu Diez-Gamboa

Senior Level Executive &
CEO at Mediapro US



Romina Rosado

EVP, Entertainment &
Content Strategy, NCB
Universal Telemundo.



Marián de la Fuente

Tv Presenter at
AmericaTeve; Radio Host at
Radio Caracol & Journalist
at HuffPost and Diario ABC.

WOMEN-ON ENTREPRENEUR



October 2021 | 10.00 a.m. EST – 4.00 p.m. CET

A Women-ON event, organized by the Spain-U.S.
Chamber of Commerce.





Overview

SUCCESSFUL BUSINESS

In this webinar, throughout the experience of our panelists, we will address how to build up a company from scratch and what it takes to make it a successful business.

WOMEN ENTREPRENEUR

We will have an exceptional panel, of women entrepreneur, who believed in their own idea and founded a company to offer something better to the market. They will share some anecdotes, how their product and company have evolved, as well as the obstacles they faced over the years.





Innovate Webinar Style

Both initiatives –Women In Media & Women Entrepreneurs will be through an online TV studio production style.





SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR

\$ 4,500 / 2 EVENTS



SUPPORTING SPONSOR

Basic option: \$1,200 / 1 EVENT

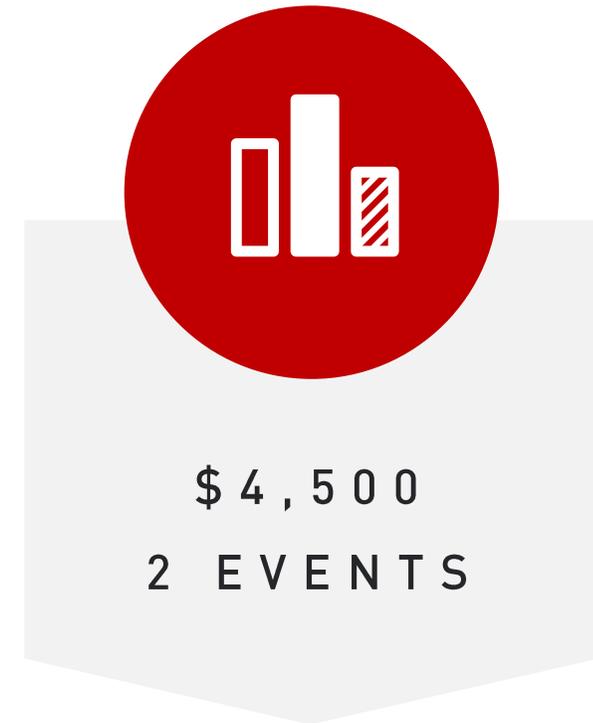
Bundle option: \$2,000 / 2 EVENTS





PRESENTING SPONSOR

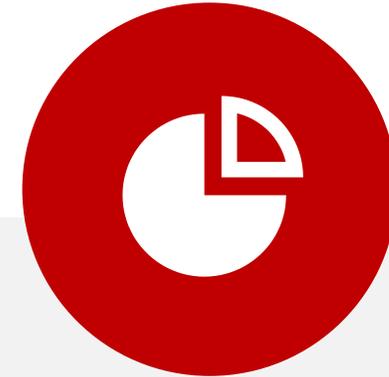
- Exclusive Sponsor in this category for two events.
- Welcome Remarks.
- Corporate logo, name and position on screen during welcome remarks.
- Corporate video Ad at the beginning of the events.
- Access to data base of registrations and attendees.
- Covered in the Spain-US Chamber of Commerce ´s Magazine including the logo of the sponsor with link to their website.
- Corporate logo in the Women-On landing page with a link to their corporate website.
- Logo in e-mail blast campaigns.
- Logo in Social Media campaigns.
- Corporate account tagged in Social Media.
- Recognition at the events as presenting sponsor.





SUPPORTING SPONSOR

- Access to data base of attendees.
- Covered in the Spain-US Chamber of Commerce's Magazine including the logo of the sponsor with link to their website.
- Corporate logo in the Women-On landing page with a link to their corporate website.
- Logo in e-mail blast campaigns.
- Logo in Social Media campaigns.
- Corporate account tagged in Social Media.
- Recognition at the events as supporting sponsor.



BASIC OPTION:

\$ 1,200 / 1 EVENT

BUNDLE OPTION:

\$ 2,000 / 2 EVENTS



PRESENTING SPONSOR

\$4,500 – 2 sesiones

SUPPORTING SPONSOR

Basic Option: \$1,200/sesión

Bundle Option: \$2,000 x 2 sesiones

EXCLUSIVE SPONSOR IN THIS CATEGORY FOR TWO EVENTS.

✓

WELCOME REMARKS.

✓

CORPORATE LOGO, NAME AND POSITION ON SCREEN DURING WELCOME REMARKS.

✓

CORPORATE VIDEO AD AT THE BEGINNING OF THE EVENTS.

✓

ACCESS TO DATA BASE OF REGISTRATIONS AND ATTENDEES.

✓

✓

COVERED IN THE SPAIN-US CHAMBER OF COMMERCE'S MAGAZINE INCLUDING THE LOGO OF THE SPONSOR WITH LINK TO THEIR WEBSITE.

✓

✓

CORPORATE LOGO IN THE WOMEN-ON LANDING PAGE WITH A LINK TO THEIR CORPORATE WEBSITE.

✓

✓

LOGO IN E-MAIL BLAST CAMPAIGNS.

✓

✓

LOGO IN SOCIAL MEDIA CAMPAIGNS.

✓

✓

CORPORATE ACCOUNT TAGGED IN SOCIAL MEDIA.

✓

✓

RECOGNITION AT THE EVENTS AS PRESENTING SPONSOR.

✓

✓



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