



MEET SPAIN,
MEET US.



25th
Americas
Food &
Beverage
Show



WORLD TRADE CENTER®
MIAMI

Americas Food & Beverage Trade Show

22nd-23rd
SEPTEMBER
2021

SPANISH PAVILION

Reserve your booth at one of the most important food and beverage fairs in the US, that will take place, as every year, at the Miami Beach Convention Center, Fl.

WHO ATTENDS THE AMERICAS FOOD & BEVERAGE TRADE SHOW?

The event holds every year more than 11,600 customers who come specially from Latin America and the Caribbean. In addition, customers from the United States, Central America, Europe, Africa, and the Middle East also attend the fair.

The profile of the attendees is usually importers, distributors, hypermarkets, supermarkets, wholesalers, retailers, specialty stores, hotels, cruise lines, chefs, and tourist area operators, among others.

CONTACT US

americasfb@spainchamber.org

+1 305 358 5988



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VISITOR'S PROFILE

Importers, distributors, producers, sellers, exporters, restaurants, chefs, supermarkets.

EXHIBITOR'S PROFILE

Producers in the agri-food sector with commercial interests in the United States, Latin America and the Caribbean.

WHAT ARE THE ADVANTAGES OF EXHIBITING IN THE SPANISH PAVILION?

1. More visitors in the Pavilion.
2. Higher visibility.
3. Premium location in the Spanish Pavilion.
4. 10x10 feet booth with metal structure and the company label identification on the front.
5. Assistance in communication and management between producers and exhibitors for any additional needs (costs to be covered by the exhibitors).
6. Specific and previous communication actions to attract buyers.
7. Placement on the exhibitor's directory.
8. One table covered in a long cloth and two chairs.
9. 500-watts electrical outlet.

WHY BEING AN EXHIBITOR?

1. Most important food show in Florida.
2. \$100 million in audited sales in 2018 edition.
3. More than 11,000 buyers coming from Africa, Central America, the Caribbean, Europe, Middle East, United States and South America.
4. Presence of other international pavilions: Argentina, Brazil, Canada and USA.
5. Addressed for companies that want to increase their sales in Latin America, the Caribbean and the United States.



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PARTICIPATION FEES

General Fee

Inline booth: \$3,200

Corner booth: \$3,600

Members of Spain-US Chamber of
Commerce in Florida:

\$200 discount.

Other Chambers of Spain:

\$100 discount.



CONDITIONS FOR PARTICIPATION

1. Those companies interested in participating in the show must send their request as soon as possible.
2. Applications will be processed in strict order of receipt of payment.
3. Applications will be processed in a first come first serve basis of receiving payments. The space is limited.

If you want to visit the website of the show, please click here:
www.americasfoodandbeverage.com

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